



Pennsylvania Association *of* Housing
& Redevelopment Agencies

2025

**Membership, Partnership, Sponsorship
Advertising, Exhibiting
& Marketing Opportunities**



For questions or to obtain more information, please contact:

Kelly Hicks, Executive Director

P.O. Box J, New Florence, PA 15944

724.676.4446 | kelly@pahra.org

PAHRA Legislative Summit

February 11-12, 2025

Hilton Harrisburg



CD&H Practitioners Conference

(in partnership with PA DCED)

May 5-6, 2025

Penn Stater Hotel & Conference Center

PAHRA Spring Conference & Showcase

June 22-25, 2025

Gettysburg Wyndham



PAHRA Annual Conference & Awards

October 26-29, 2025

Lancaster Marriott at Penn Square

2025 PAHRA Affiliate Member Dues

A small investment of \$450 for calendar year 2025 affiliate membership provides:

- Listing on the PAHRA website, including description of your products, services and important contact information, providing **direct links to your company's website and email contacts**.
- Listing in the PAHRA Member Directory, including description of your products, services and important contact information. The Member Directory is PDF format with **live links to your company's website and email contacts**. The Member Directory is also posted at www.pahra.org under the Resources tab.
- Subscription to the PAHRA *Monitor* magazine (published three times per year).
- Substantial savings on conference attendance, advertising, and exhibit booths.
- Receive all PAHRA printed publications and electronic communications throughout the year.



2025 Advertising Rates for PAHRA Publications



PAHRA *Monitor* and PAHRA Member Directory

Full Page Color Ad

Published in **three issues** of PAHRA *Monitor* and the PAHRA Member Directory

Member - \$1,200 (or \$400 per issue)

Non-Member - \$1,500 (or \$500 per issue)

Half Page Color Ad

Published in **three issues** of PAHRA *Monitor* and the PAHRA Member Directory

Member - \$950 (or \$325 per issue)

Non-Member - \$1,275 (or \$425 per issue)

Quarter Page Color Ad

Published in **three issues** of PAHRA *Monitor* and the PAHRA Member Directory

Member - \$750 (or \$250 per issue)

Non-Member - \$1,000 (or \$350 per issue)



Conference Programs

Spring Conference & Showcase Annual Conference & Awards

Full Page Color Ad - each conference

Member - \$250

Non-Member - \$300

Half Page Color Ad - each conference

Member - \$175

Non-Member - \$250

Quarter Page Color Ad - each conference

Member - \$125

Non-Member - \$175



Members may submit a request to publish a feature article in the Monitor. Full page article, which may include color photos or graphics - \$400. Contact kelly@pahra.org for publication dates and space availability.

Conference Sponsorship Options and Pricing



PAHRA Legislative Summit

February 11-12, 2025
Hilton Harrisburg
Harrisburg, PA

Conference Co-Sponsorship - \$5,000
Legislative Reception Co-Sponsorship - \$5,000
Legislative Luncheon - \$3,500
Refreshment Break - \$1,200

PAHRA Spring Conference & Showcase

June 22-25, 2025
Gettysburg Wyndham
Gettysburg, PA



Single exhibit space (includes one complimentary registration):
Member - \$600, Non-Member - \$750
Double exhibit space (includes two complimentary registrations):
Member - \$1,050, Non-Member - \$1,300
Conference Co-Sponsorship - \$5,000
PAHRA Country Buffet - \$5,000
Exhibitors Luncheon - \$3,000
Meet, Mix & Mingle Conference Kick-Off - \$1,500
Closing Breakfast Plenary & Speaker - \$1,500
Hospitality & Networking Event - \$1,500
Hospitality & Networking Event Co-Sponsor - \$750
Refreshment Break - \$1,200

PAHRA Annual Conference & Awards

October 26-29, 2025
Lancaster Marriott at Penn Square
Erie, PA

Conference Co-Sponsorship - \$5,000
Presidential Reception – \$5,000
Best Practices Showcase & Awards - \$3,000
Closing Breakfast Plenary & Speaker - \$1,500
Meet, Mix & Mingle Conference Kick-Off - \$1,500
Hospitality & Networking Event - \$1,500
Refreshment Break - \$1,200



PAHRA Platinum Partner - \$30,000 (*more than a \$40,000 value*)

Benefits

- Title sponsor of **two** PAHRA conferences)
- One named “A” level sponsorship at **each** conference
- Branded conference lanyards for all attendees at **each** conference
- Opportunity to provide promotional insert in each conference registration packet
- Information booth in registration area at **all** PAHRA conferences
- Complimentary registrations for **all** PAHRA conferences
- Home page banner, logo and listing on PAHRA website as Proud PAHRA Platinum Partner
- Logo and listing on **all** PAHRA conference marketing materials as Platinum Partner
- Full page color ad in **all** PAHRA conference programs
- Full page color ad in **all** issues of *Monitor* and the Member Directory
- Full feature article with graphics or photos in **each** PAHRA *Monitor*
- Affiliate member dues

PAHRA Gold Partner - \$10,000 (*more than a \$20,000 value*)

Benefits

- Title co-sponsor at **two** PAHRA conferences
- One named “A” level sponsorship at **one** conference
- Opportunity to provide promotional insert in each conference registration packet
- Information booth in registration area at **two** PAHRA conferences
- Three complimentary registrations at **all** PAHRA conferences
- Logo and listing on PAHRA website as PAHRA Gold Partner
- Logo and listing on **all** PAHRA conference marketing materials as PAHRA Gold Partner
- Full page color ad in **all** PAHRA conference programs
- Full page color ad in **all** issues of the *Monitor* and the Member Directory
- Full feature article with graphics or photos in **each** PAHRA *Monitor*
- Affiliate member dues

PAHRA Silver Partner - \$5,325 (*more than a \$9,000 value*)

Benefits

- **One** named “A” level sponsorship at one conference **OR**
One “B” level sponsorship at two PAHRA conferences
- Exhibit booth and one complimentary registration at Spring Conference & Showcase
- Two additional complimentary registrations at **all** PAHRA conferences
- Logo and listing on PAHRA website as PAHRA Silver Partner
- Logo and listing on PAHRA conference marketing materials as PAHRA Silver Partner
- Full page color ad in **all** PAHRA conference programs
- Full page color ad in **all** issues of the *Monitor* and the Member Directory
- Full feature article with graphics or photos in **each** PAHRA *Monitor*
- Affiliate member dues

PAHRA Bronze Partner - \$3,325 *(more than a \$5,500 value)*

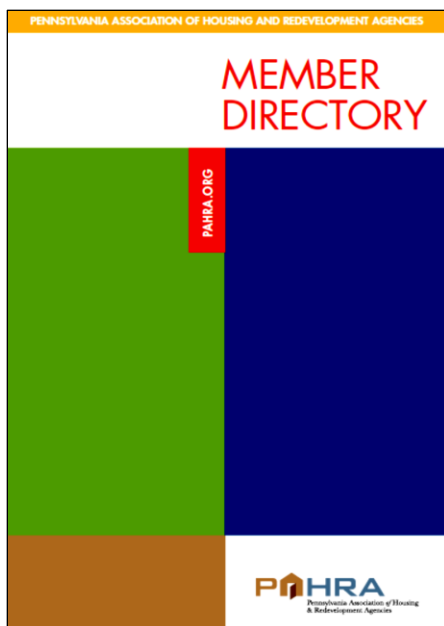
Benefits

- “B” level sponsorship at one conference **OR**
“C” level sponsorship at two conferences
- Exhibit booth and one complimentary registration at Spring Conference & Showcase
- Two additional complimentary registrations at **two** PAHRA conferences
- Logo and listing on PAHRA website as PAHRA Bronze Partner
- Logo and listing on PAHRA conference marketing materials as PAHRA Bronze Partner
- Half-page color ad in **all** PAHRA conference programs
- Half-page color ad in **all** issues of the *Monitor* and the Member Directory
- Feature article in one PAHRA *Monitor* of your choice
- Affiliate member dues

Friend of PAHRA Partner - \$1,825 *(more than a \$2,800 value)*

Benefits

- Exhibit booth and one complimentary registration at Spring Conference & Showcase
- Two additional complimentary registrations at **one** PAHRA conference
- Listing on PAHRA website as Friend of PAHRA Partner
- Listing on PAHRA conference marketing materials as Friend of PAHRA Partner
- Half-page color ad in one PAHRA conference program
- Quarter page color ad in all issues of the *Monitor* and the Member Directory
- Feature article in one PAHRA *Monitor* of your choice
- Affiliate Member Dues



“A” Level Sponsorships

Spring Conference & Showcase

- Exhibitors Luncheon (\$3,000)
- PAHRA Country Buffet (\$5,000)

Annual Conference & Awards

- Presidential Reception (\$5,000)
- Best Practices Showcase & Awards (\$3,000)



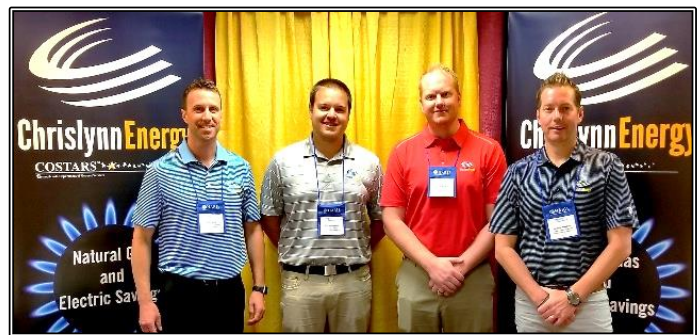
“B” Level Sponsorships

Spring Conference & Showcase

- Closing Breakfast & Speaker (\$1,500)
- Meet, Mix & Mingle Conference Kick-Off (\$1,500)
- Hospitality & Networking Event (\$1,500)

Annual Conference & Awards

- Closing Breakfast Plenary & Speaker (\$1,500)
- Meet, Mix & Mingle Conference Kick-Off (\$1,500)
- Hospitality & Networking Event (\$1,500)



“C” Level Sponsorships

All Conferences

- Refreshment Breaks (\$1,200)
Up to four available each conference;
call or email for remaining availability

