

You're invited...

... to exhibit at the **PAHRA Spring Conference & Showcase**
to be held **May 5-8, 2024 at Wind Creek Bethlehem**



Hotel reservations should be made directly with Wind Creek Bethlehem Reservations Department by calling 877-726-3777 and mentioning PAHRA. PAHRA room rate is \$199, which includes a delicious hot breakfast buffet each morning. Group rate is available through April 5, 2024.

Please plan to join us for the 2024 PAHRA Spring Conference & Showcase, offering a compact, one and one-half day format which provides plenty of time dedicated for conference attendees to view the exhibits and for you to greet both existing and prospective customers in a relaxed, casual setting.

On Sunday, May 5, you may wish to attend our **“MEET, MIX & MINGLE”** event beginning at 8:00 PM. This pre-conference kick-off provides time for everyone to get acquainted. Throughout the conference, attendees are steered to the exhibit area for other major events including: daily breakfast buffet; our **“DROP THE MIC”** moment where you are invited to take the stage, introduce yourself, your company, your products and services; the **“EXHIBITORS LUNCHEON”** which also includes time for private product demonstrations; as well as **extended half-hour refreshment breaks** both morning and afternoon. We also invite you to attend networking and hospitality events each evening, providing even more excellent opportunities for personal interaction with conference attendees beyond the booth.

EXHIBIT & AD DETAILS

Each exhibitor receives a FREE, full-page COLOR ad in the conference program. Ad copy is due Monday, April 1, 2024. Ad specs: 4.75" wide x 7.625" high, using vertical orientation. Preferred format is a high-quality PDF file.

Booth reservations due:

Monday, April 1, 2024

Booth setup:

*Sunday, May 5, 5:00 PM – 7:00 PM
or Monday, May 6, 7:00 AM*

Exhibits open:

Monday, May 6, 8:00 AM

Exhibits close:

Tuesday, May 7, 12:30 PM

Exhibit cost:

*Single, 8' x 10'
Double, 8' x 20'*

Member Non-Member

*\$600 \$ 750
\$1,000 \$1,350*

Exhibitor Registration Form

Company _____

Address _____

Description of products/services _____

Contact name _____ E-mail _____

Phone _____ Cell _____

Booth size: ☐ Single, 8' x 10' ☐ Double, 8' x 20'

Individuals representing firm (booth reservation fee includes one company representative):

Name _____ Title _____

Additional individuals representing firm (cost of \$150 per person):

Name _____ Title _____

Name _____ Title _____

Membership

☐ **I would like to become a PAHRA affiliate member. Enclosed is \$450 for 2024 annual dues.**

Affiliate dues include subscription to the PAHRA *Monitor* (our association's news journal published three times per year); discounts on conference attendance, advertising and exhibit displays; an Affiliate listing on the PAHRA website including your company's contact information, description of your products and services AND a **direct link** to your email or website from www.pahra.org; an Affiliate listing in the PAHRA Member Directory, along with a complimentary copy of the directory providing current contact information for all PAHRA members and affiliates, and electronic member listings upon request providing email contacts at your fingertips.

PAHRA Partnerships

☐ **Please send me more information on the benefits of becoming a PAHRA Partner or Friend of PAHRA.**

You can also visit www.pahra.org/exhibitor-sponsor-marketing-opportunities/, and scroll to view our *2024 Membership, Partnership, Sponsorship & Marketing Opportunities* or contact us by e-mail or telephone to discuss the benefits of a PAHRA partnership in detail.

For the ease of making payment online, simply email your registration form to **kelly@pahra.org**, then visit **www.pahra.org** and click on the "MAKE A PAYMENT" button to complete your transaction quickly and securely. Or you may choose to mail your payment along with a copy of the completed registration form to:



Pennsylvania Association of Housing and Redevelopment Agencies, P.O. Box J, New Florence, PA 15944
For questions, contact Kelly Hicks at 724-676-4446 or toll free at 855-70-PAHRA or e-mail kelly@pahra.org.