



Pennsylvania Association *of* Housing  
& Redevelopment Agencies

**2024**

**Membership, Partnership, Sponsorship  
Advertising, Exhibiting  
& Marketing Opportunities**



For questions or to obtain more information, please contact:

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### PAHRA Legislative Summit

February 12-14, 2024

Hilton Harrisburg

### PAHRA Spring Conference & Showcase

May 5-8, 2024

Wind Creek Bethlehem

### PAHRA Annual Conference & Awards

October 27-30, 2024

Erie Bayfront Sheraton



## 2024 PAHRA Affiliate Member Dues

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A small investment of \$450 for calendar year 2024 affiliate membership provides:

- Listing on the PAHRA website, including description of your products, services and important contact information, providing direct links to your company's website and email contacts.
- Listing in the PAHRA Member Directory, including description of your products, services and important contact information. The Member Directory is PDF format with live links to your company's website and email contacts. The Member Directory is also posted at [www.pahra.org](http://www.pahra.org) under the Resources tab.
- Subscription to the PAHRA *Monitor* magazine (published three times per year).
- Substantial savings on conference attendance, advertising, and exhibit booths.
- Receive all PAHRA printed publications and electronic communications throughout the year.





## 2024 Advertising Rates for PAHRA Publications



### PAHRA *Monitor* and PAHRA Member Directory

#### **Full Page Color Ad**

Published in **three issues** of PAHRA *Monitor* and the PAHRA Member Directory

Member - \$1,200 (or \$400 per issue)

Non-Member - \$1,500 (or \$500 per issue)

#### **Half Page Color Ad**

Published in **three issues** of PAHRA *Monitor* and the PAHRA Member Directory

Member - \$950 (or \$325 per issue)

Non-Member - \$1,275 (or \$425 per issue)

#### **Quarter Page Color Ad**

Published in **three issues** of PAHRA *Monitor* and the PAHRA Member Directory

Member - \$750 (or \$250 per issue)

Non-Member - \$1,000 (or \$350 per issue)



### Conference Programs

#### **Spring Conference & Showcase Annual Conference & Awards**

#### **Full Page Color Ad** - each conference

Member - \$250

Non-Member - \$300

#### **Half Page Color Ad** - each conference

Member - \$175

Non-Member - \$250

#### **Quarter Page Color Ad** - each conference

Member - \$125

Non-Member - \$175



**Members may submit a request to publish a feature article in the Monitor.**

**Full page article, which may include color photos or graphics - \$400.**

**Contact [kelly@pahra.org](mailto:kelly@pahra.org) for publication dates and space availability.**

## Conference Sponsorship Options and Pricing



### PAHRA Legislative Summit

February 12-14, 2024  
Hilton Harrisburg  
Harrisburg, PA

Conference Co-Sponsorship - \$5,000  
Legislative Reception Co-Sponsorship - \$5,000  
Legislative Luncheon - \$3,500  
Closing Breakfast Plenary & Speaker - \$1,500  
Refreshment Break - \$1,200

### PAHRA Spring Conference & Showcase

May 5-8, 2024  
Wind Creek Bethlehem  
Bethlehem, PA



Single exhibit space (includes one complimentary registration):  
Member - \$600, Non-Member - \$750  
Double exhibit space (includes two complimentary registrations):  
Member - \$1,050, Non-Member - \$1,300  
Conference Co-Sponsorship - \$5,000  
PAHRA Country Buffet - \$5,000  
Exhibitors Luncheon - \$3,000  
Meet, Mix & Mingle Conference Kick-Off - \$1,500  
Closing Breakfast Plenary & Speaker - \$1,500  
Hospitality & Networking Event - \$1,500  
Hospitality & Networking Event Co-Sponsor - \$750  
Refreshment Break - \$1,200

### PAHRA Annual Conference & Awards

October 27-30, 2024  
Erie Bayfront Sheraton  
Erie, PA

Conference Co-Sponsorship - \$5,000  
Presidential Reception – \$5,000  
Best Practices Showcase & Awards - \$3,000  
Closing Breakfast Plenary & Speaker - \$1,500  
Meet, Mix & Mingle Conference Kick-Off - \$1,500  
Hospitality & Networking Event - \$1,500  
Refreshment Break - \$1,200



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## PAHRA Platinum Partner - \$30,000 (*more than a \$40,000 value*)

### Benefits

- Title sponsor of **two** PAHRA conferences)
- One named “A” level sponsorship at **each** conference
- Branded conference lanyards for all attendees at **each** conference
- Opportunity to provide promotional insert in each conference registration packet
- Information booth in registration area at **all** PAHRA conferences
- Complimentary registrations for **all** PAHRA conferences
- Home page banner, logo and listing on PAHRA website as Proud PAHRA Platinum Partner
- Logo and listing on **all** PAHRA conference marketing materials as Platinum Partner
- Full page color ad in **all** PAHRA conference programs
- Full page color ad in **all** issues of *Monitor* and the Member Directory
- Full feature article with graphics or photos in **each** PAHRA *Monitor*
- Affiliate member dues

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## PAHRA Gold Partner - \$10,000 (*more than a \$20,000 value*)

### Benefits

- Title co-sponsor at **two** PAHRA conferences
- One named “A” level sponsorship at **one** conference
- Opportunity to provide promotional insert in each conference registration packet
- Information booth in registration area at **two** PAHRA conferences
- Three complimentary registrations at **all** PAHRA conferences
- Logo and listing on PAHRA website as PAHRA Gold Partner
- Logo and listing on **all** PAHRA conference marketing materials as PAHRA Gold Partner
- Full page color ad in **all** PAHRA conference programs
- Full page color ad in **all** issues of the *Monitor* and the Member Directory
- Full feature article with graphics or photos in **each** PAHRA *Monitor*
- Affiliate member dues

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## PAHRA Silver Partner - \$5,325 (*more than a \$9,000 value*)

### Benefits

- **One** named “A” level sponsorship at one conference **OR**  
**One** “B” level sponsorship at two PAHRA conferences
- Exhibit booth and one complimentary registration at Spring Conference & Showcase
- Two additional complimentary registrations at **all** PAHRA conferences
- Logo and listing on PAHRA website as PAHRA Silver Partner
- Logo and listing on PAHRA conference marketing materials as PAHRA Silver Partner
- Full page color ad in **all** PAHRA conference programs
- Full page color ad in **all** issues of the *Monitor* and the Member Directory
- Full feature article with graphics or photos in **each** PAHRA *Monitor*
- Affiliate member dues

### PAHRA Bronze Partner - \$3,325 (*more than a \$5,500 value*)

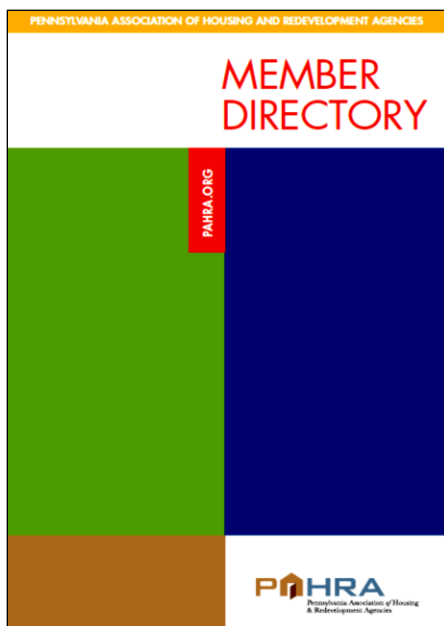
#### Benefits

- “B” level sponsorship at one conference OR  
“C” level sponsorship at two conferences
- Exhibit booth and one complimentary registration at Spring Conference & Showcase
- Two additional complimentary registrations at two PAHRA conferences
- Logo and listing on PAHRA website as PAHRA Bronze Partner
- Logo and listing on PAHRA conference marketing materials as PAHRA Bronze Partner
- Half-page color ad in all PAHRA conference programs
- Half-page color ad in all issues of the *Monitor* and the Member Directory
- Feature article in one PAHRA *Monitor* of your choice
- Affiliate member dues

### Friend of PAHRA Partner - \$1,825 (*more than a \$2,800 value*)

#### Benefits

- Exhibit booth and one complimentary registration at Spring Conference & Showcase
- Two additional complimentary registrations at one PAHRA conference
- Listing on PAHRA website as Friend of PAHRA Partner
- Listing on PAHRA conference marketing materials as Friend of PAHRA Partner
- Half-page color ad in one PAHRA conference program
- Quarter page color ad in all issues of the *Monitor* and the Member Directory
- Feature article in one PAHRA *Monitor* of your choice
- Affiliate Member Dues





### “A” Level Sponsorships

#### Spring Conference & Showcase

- Exhibitors Luncheon (\$3,000)
- PAHRA Country Buffet (\$5,000)

#### Annual Conference & Awards

- Presidential Reception (\$5,000)
- Best Practices Showcase & Awards (\$3,000)



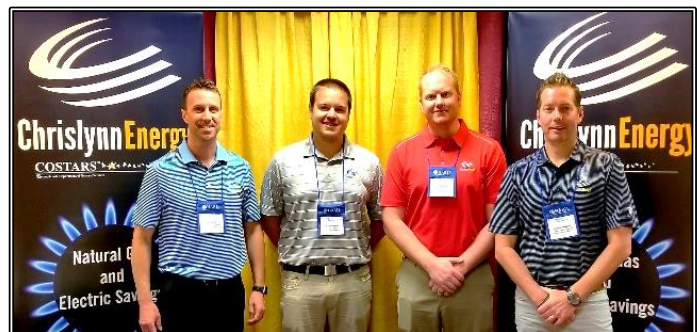
### “B” Level Sponsorships

#### Spring Conference & Showcase

- Closing Breakfast & Speaker (\$1,500)
- Meet, Mix & Mingle Conference Kick-Off (\$1,500)
- Hospitality & Networking Event (\$1,500)

#### Annual Conference & Awards

- Closing Breakfast Plenary & Speaker (\$1,500)
- Meet, Mix & Mingle Conference Kick-Off (\$1,500)
- Hospitality & Networking Event (\$1,500)



### “C” Level Sponsorships

#### All Conferences

- Refreshment Breaks (\$1,200)  
Up to four available each conference;  
call or email for remaining availability

