



Pennsylvania Association *of* Housing
& Redevelopment Agencies

2018

Membership, Partnership, Sponsorship and Marketing Opportunities

For questions or to obtain more information, please contact:

Kelly Hicks, Executive Director

P.O. Box J, New Florence, PA 15944

Phone: 724.676.4446 Toll Free: 855.70.PAHRA

E-mail: kelly@pahra.org

2018 PAHRA Conference Schedule



PAHRA Capitol Conference

February 25-28, 2018

Hilton Harrisburg, Harrisburg, PA

CD&H Practitioners Conference

(PAHRA contracts with PA DCED)

March 26-27, 2018

Nittany Lion Inn, State College, PA



Joint PAHRA / MARC NAHRO Spring Conference & Expo

June 24-27, 2018

Hershey Lodge, Hershey, PA

PAHRA Annual Conference

September 16-19, 2018

Nittany Lion Inn, State College, PA

2018 PAHRA Affiliate Member Dues

\$300 for calendar year 2018

Dues include:

- Subscription to the PAHRA *Monitor* magazine (published three times per year).
- Discounts on conference attendance, advertising and exhibit booths.
- Listing in the PAHRA Member Directory, including description of your products, services and important contact information. Complimentary copy of the PAHRA Member Directory.
- Listing on the PAHRA website, including description of your products, services and important contact information, which provides a **direct link** to your company's website and your email.
- Receive all PAHRA printed publications and electronic communications throughout the year

PAHRA *Monitor* and PAHRA Member Directory

Full Page Color Ad

Published in **three issues** of PAHRA *Monitor* and the PAHRA Member Directory

Member - \$1,200 (or \$400 per issue)

Non-Member - \$1,500 (or \$500 per issue)

Half Page Color Ad

Published in **three issues** of PAHRA *Monitor* and the PAHRA Member Directory

Member - \$950 (or \$325 per issue)

Non-Member - \$1,275 (or \$425 per issue)

Quarter Page Color Ad

Published in **three issues** of PAHRA *Monitor* and the PAHRA Member Directory

Member - \$750 (or \$250 per issue)

Non-Member - \$1,000 (or \$350 per issue)



Conference Programs

Capitol Conference, Spring Conference & Expo, Annual Conference

Full Page Color Ad - each conference

Member - \$250

Non-Member - \$300

Half Page Color Ad - each conference

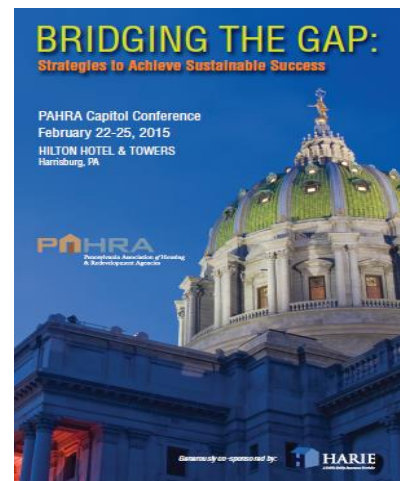
Member - \$175

Non-Member - \$250

Quarter Page Color Ad - each conference

Member - \$125

Non-Member - \$175



Members may submit a request to publish a feature article in the Monitor.

Full page article, which may include color photos or graphics - \$400.

Contact kelly@pahra.org for publication dates and space availability.

Conference Sponsorship Options and Pricing



PAHRA Capitol Conference

February 25-28, 2018
Hilton Harrisburg
Harrisburg, PA

Conference Co-Sponsorship - \$5,000
Legislative Reception Co-Sponsorship - \$5,000
Legislative Luncheon - \$3,500
Closing Breakfast & Speaker - \$1,500
Hospitality & Networking Event - \$1,500
Hospitality & Networking Event Co-Sponsor - \$750
Refreshment Break - \$900

CD&H Practitioners Conference (PAHRA Contracts with PA DCED)

March 26-27, 2018
Nittany Lion Inn
State College, PA

Gold Sponsor - \$3,500
Silver Sponsor - \$1,500
Bronze Sponsor - \$750

PAHRA Spring Conference & Expo

June 24-27, 2018
Hershey Lodge
Hershey, PA

Single exhibit booth:
Member - \$500, Non-Member - \$650
Double exhibit booth:
Member - \$950, Non-Member - \$1200
Conference Co-Sponsorship - \$5,000
PAHRA Country Buffet - \$5,000 (*June 26*)
Exhibitors Luncheon - \$2,500 (*June 25*)
Kick-Off Pizza Party with Exhibitors - \$1,500 (*June 24*)
Closing Breakfast & Speaker - \$1,500
Hospitality & Networking Event - \$1,500
Hospitality & Networking Event Co-Sponsor - \$750
Refreshment Break - \$900

PAHRA Annual Conference

September 16-19, 2018
Nittany Lion Inn
State College, PA

Conference Co-Sponsorship - \$5,000
Awards Banquet - \$5,000
Presidential Reception - \$2,500
Best Practices Showcase - \$1,500
Closing Breakfast & Speaker - \$1,500
Hospitality & Networking Event - \$1,500
Refreshment Break - \$900

PAHRA Platinum Partner - \$30,000 (more than a \$52,000 value)

Benefits

- Title sponsor of **three** PAHRA conferences (\$30,000 value)
- One named “A” level sponsorship at **each** conference (\$15,000 value)
- Information booth in registration area at **all** PAHRA conferences (\$3,000 value)
- Five complimentary registrations at **three** PAHRA conferences (\$4,200 value)
- Home page banner, logo and listing on PAHRA website as Proud PAHRA Platinum Partner
- Logo and listing on **all** PAHRA conference marketing materials as Platinum Partner
- Full page color ad in **all** PAHRA conference programs (\$1,000 value)
- Full page color ad in **all** issues of *Monitor* and the Member Directory (\$1,200 value)
- Affiliate member dues (\$300 value)
- Full feature article with graphics or photos in **each** PAHRA *Monitor* (three per year)

PAHRA Gold Partner - \$10,000 (more than an \$18,000 value)

Benefits

- Title co-sponsor at **two** PAHRA conferences (\$10,000 value)
- One named “A” level sponsorship at **one** conference (at least a \$3,500 value)
- Information booth in registration area at **two** PAHRA conferences (\$2,000 value)
- Two complimentary registrations at **three** PAHRA conferences (\$1,680 value)
- Logo and listing on PAHRA website as PAHRA Gold Partner
- Logo and listing on **all** PAHRA conference marketing materials as PAHRA Gold Partner
- Full page color ad in **all** PAHRA conference programs (\$1,000 value)
- Full page color ad in **all** issues of the *Monitor* and the Member Directory (\$1,200 value)
- Affiliate member dues (\$300 value)
- Full feature article with graphics or photos in **each** PAHRA *Monitor* (three per year)

PAHRA Silver Partner - \$5,000 (more than an \$8,000 value)

Benefits

- **One** named “A” level sponsorship at one conference **OR**
One “B” level sponsorship at three PAHRA conferences (at least a \$3,600 value)
- Exhibit booth at Spring Conference & Expo (\$500 value)
- Two complimentary registrations at **three** PAHRA conferences (\$1,680 value)
- Logo and listing on PAHRA website as PAHRA Silver Partner
- Logo and listing on PAHRA conference marketing materials as PAHRA Silver Partner
- Full page color ad in **three** PAHRA conference programs (\$750 value)
- Full page color ad in **all** issues of the *Monitor* and the Member Directory (\$1,200 value)
- Affiliate member dues (\$300 value)
- Full feature article with graphics or photos in **each** PAHRA *Monitor* (three per year)

PAHRA Bronze Partner - \$3,000 *(more than a \$4,500 value)*

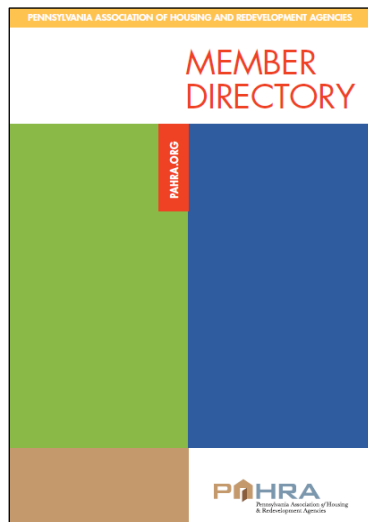
Benefits

- “B” level sponsorship at one conference **OR**
“C” level sponsorship at two conferences *(at least a \$1,200 value)*
- Exhibit booth at Spring Conference & Expo *(\$500 value)*
- Two complimentary registrations at two PAHRA conferences *(\$1,120 value)*
- Logo and listing on PAHRA website as PAHRA Bronze Partner
- Logo and listing on PAHRA conference marketing materials as PAHRA Bronze Partner
- Half-page color ad in three PAHRA conference programs *(\$525 value)*
- Half-page color ad in all issues of the *Monitor* and the Member Directory *(\$950 value)*
- One article in a PAHRA *Monitor* of your choice
- Affiliate member dues *(\$300 value)*

Friend of PAHRA Partner - \$1,500 *(more than a \$2,200 value)*

Benefits

- Exhibit booth at Spring Conference Expo *(\$500 value)*
- Two complimentary registrations at one PAHRA conference *(\$560 value)*
- Listing on PAHRA website as Friends of PAHRA Partner
- Listing on PAHRA conference marketing materials as Friends of PAHRA Partner
- Half- page color ad in one PAHRA conference program *(\$175 value)*
- Quarter page color ad in all issues of the *Monitor* and the Member Directory *(\$750 value)*
- One article in a PAHRA *Monitor* of your choice
- Affiliate Member Dues *(\$300 value)*



“A” Level Sponsorships

Capitol Conference

- Legislative Luncheon (\$3,500)
- Legislative Reception (\$5,000)

Spring Conference & Expo

- Exhibitors Luncheon (\$2,500)
- PAHRA Country Buffet (\$5,000)

Annual Conference

- Presidential Reception (\$2,500)
- Awards Banquet (\$5,000)



“B” Level Sponsorships

Capitol Conference

- Closing Breakfast & Speaker (\$1,500)
- Hospitality & Networking Event (\$1,500)

Spring Conference & Expo

- Closing Breakfast & Speaker (\$1,500)
- Kick-Off Pizza Party with Exhibitors (\$1,500)
- Hospitality & Networking Event (\$1,500)

Annual Conference

- Closing Breakfast & Speaker (\$1,500)
- Best Practices Showcase (\$1,500)
- Hospitality & Networking Event (\$1,500)



“C” Level Sponsorships

All conferences

- Refreshment Break (\$900)

