FOR IMMEDIATE RELEASE

Keep Pennsylvania Beautiful Calls for Fresh Paint Days Pennsylvania Applications

_Transform your community one gallon of paint at a time_

(June 1, 2016) – Keep Pennsylvania Beautiful announced they are now accepting applications for their 2016 Fresh Paint Days Pennsylvania. Fresh Paint Days Pennsylvania is designed to provide community groups with paint and painting supplies enabling them to renew a community structure in need into something beautiful through the application of fresh paint and a lot of elbow grease. This event is held in partnership with support from Behr and The Home Depot. The 2016 Fresh Paint Days Pennsylvania will take place in September. During this month-long period, eight grant awardees along with their volunteers will be eligible for up to 20 gallons of exterior paint and a gift card for painting supplies.

The Fresh Paint Days Pennsylvania grant is available to any tax-exempt group within the Commonwealth of Pennsylvania. Private property owners or individual applicants cannot apply. Keep Pennsylvania Beautiful will select the eight winning projects from among applications submitted. Selected grantees must meet the following requirements to be considered – only one building per application, proof of liability insurance, signed permission to paint from the building owner, and two before photos of the intended project. Selected grantees must also agree to provide a final report with during and after photos.

"Behr, as an employer in the State of Pennsylvania, 'believes in doing the right thing', and giving back to the community through the Keep Pennsylvania Beautiful Fresh Paint Days program is a good opportunity for Behr to help those in need," stated Drew Hatcher, Director of Contract Management.

“Through our partnership with Behr and The Home Depot, Fresh Paint Days Pennsylvania empowers community groups to take a direct role in community revitalization efforts,” explains Shannon Reiter, President of Keep Pennsylvania Beautiful. “Something as simple as a fresh coat of paint on a public library or community center sends a strong message that we care about our communities.”

Applications must be received by July 31, 2016 and grants will be awarded mid-August. For more information or to download the application click here [http://www.keeppabeautiful.org/GrantsAwards/FreshPaintDays.aspx](http://www.keeppabeautiful.org/GrantsAwards/FreshPaintDays.aspx). Any additional questions can be answered by Michelle Dunn, Fresh Paint Days Pennsylvania Program Coordinator, at 877-772-3673 ext. 113 or mdunn@keeppabeautiful.org.

About Keep Pennsylvania Beautiful
Keep Pennsylvania Beautiful’s mission is empowering Pennsylvanians to make our communities clean and beautiful. Since 1990, Keep Pennsylvania Beautiful and its volunteers have removed over 121 million pounds of litter from Pennsylvania’s roadways, greenways, parks, forests, and waterways. To learn more about Keep Pennsylvania Beautiful, visit [www.keeppabeautiful.org](http://www.keeppabeautiful.org).

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