Membership, Partnership, Sponsorship
Advertising, Exhibiting
& Marketing Opportunities

For questions or to obtain more information, please contact:
Kelly Hicks, Executive Director
P.O. Box J, New Florence, PA 15944
Phone: 724.676.4446  Toll Free: 855.70.PAHRA
Email: kelly@pahra.org
PAHRA Capitol Conference
February 9-12, 2020
Hilton Harrisburg, Harrisburg, PA

PAHRA Spring Conference & Expo
June 21-24, 2020
Hershey Lodge, Hershey, PA

PAHRA Annual Conference – Best Practices & Awards
September 27-30, 2020
Skytop Lodge, Skytop, PA

CD&H Practitioners Conference
(in partnership with PA DCED)
Date and location to be announced

2020 PAHRA Affiliate Member Dues

A small investment of $350 for calendar year 2020 affiliate membership provides:

- Listing on the PAHRA website, including description of your products, services and important contact information, providing direct links to your company’s website and email contacts.

- Listing in the PAHRA Member Directory, including description of your products, services and important contact information. The Member Directory is PDF format with live links to your company’s website and email contacts. The Member Directory is also posted at www.pahra.org under the Resources tab.

- Subscription to the PAHRA Monitor magazine (published three times per year).

- Substantial savings on conference attendance, advertising and exhibit booths.

- Receive all PAHRA printed publications and electronic communications throughout the year.
2020 Advertising Rates for PAHRA Publications

PAHRA Monitor and PAHRA Member Directory

**Full Page Color Ad**
Published in three issues of PAHRA Monitor and the PAHRA Member Directory
- Member - $1,200 (or $400 per issue)
- Non-Member - $1,500 (or $500 per issue)

**Half Page Color Ad**
Published in three issues of PAHRA Monitor and the PAHRA Member Directory
- Member - $950 (or $325 per issue)
- Non-Member - $1,275 (or $425 per issue)

**Quarter Page Color Ad**
Published in three issues of PAHRA Monitor and the PAHRA Member Directory
- Member - $750 (or $250 per issue)
- Non-Member - $1,000 (or $350 per issue)

Conference Programs
Capitol Conference, Spring Conference & Expo, Annual Conference

**Full Page Color Ad** - each conference
- Member - $250
- Non-Member - $300

**Half Page Color Ad** - each conference
- Member - $175
- Non-Member - $250

**Quarter Page Color Ad** - each conference
- Member - $125
- Non-Member - $175

Members may submit a request to publish a feature article in the Monitor. Full page article, which may include color photos or graphics - $400. Contact kelly@pahra.org for publication dates and space availability.
Conference Sponsorship Options and Pricing

PAHRA Capitol Conference
February 9-12, 2020
Hilton Harrisburg
Harrisburg, PA
Conference Co-Sponsorship - $5,000
Capitol Reception Co-Sponsorship - $5,000
Legislative Luncheon - $3,500
Closing Breakfast & Speaker - $1,500
Meet, Mix & Mingle Conference Kick-Off - $1,500
Hospitality & Networking Event - $1,500
Hospitality & Networking Event Co-Sponsor - $750
Refreshment Break - $900

PAHRA Capitol Conference
February 9-12, 2020
Hilton Harrisburg
Harrisburg, PA
Conference Co-Sponsorship - $5,000
Capitol Reception Co-Sponsorship - $5,000
Legislative Luncheon - $3,500
Closing Breakfast & Speaker - $1,500
Meet, Mix & Mingle Conference Kick-Off - $1,500
Hospitality & Networking Event - $1,500
Hospitality & Networking Event Co-Sponsor - $750
Refreshment Break - $900

CD&H Practitioners Conference
(in partnership with PA DCED)
Date and location to be announced.
Gold Sponsor - $3,500
Silver Sponsor - $1,500
Bronze Sponsor - $750

PAHRA Spring Conference & Expo
June 21-24, 2020
Hershey Lodge
Hershey, PA
Single exhibit booth (includes one complimentary registration):
Member - $500, Non-Member - $650
Double exhibit booth (includes two complimentary registrations):
Member - $950, Non-Member - $1200
Conference Co-Sponsorship - $5,000
PAHRA Country Buffet - $5,000
Exhibitors Luncheon - $2,500
Meet, Mix & Mingle Conference Kick-Off - $1,500
Closing Breakfast & Speaker - $1,500
Hospitality & Networking Event - $1,500
Hospitality & Networking Event Co-Sponsor - $750
Refreshment Break - $900

PAHRA Annual Conference
September 27-30, 2020
Skytop Lodge
Skytop, PA
Conference Co-Sponsorship - $5,000
Presidential Reception – $5,000
Best Practices Showcase & Awards - $2,500
Closing Breakfast & Speaker - $1,500
Meet, Mix & Mingle Conference Kick-Off - $1,500
Hospitality & Networking Event - $1,500
Refreshment Break - $900
**PAHRA Platinum Partner - $30,000 (more than a $56,000 value)**

**Benefits**

- Title sponsor of three PAHRA conferences ($30,000 value)
- One named “A” level sponsorship at each conference ($15,000 value)
- Branded conference lanyards for all attendees at each conference
- Opportunity to provide promotional insert in each conference registration packet
- Information booth in registration area at all PAHRA conferences ($3,000 value)
- Five complimentary registrations at three PAHRA conferences ($4,500 value)
- Home page banner, logo and listing on PAHRA website as Proud PAHRA Platinum Partner
- Logo and listing on all PAHRA conference marketing materials as Platinum Partner
- Full page color ad in all PAHRA conference programs ($750 value)
- Full page color ad in all issues of Monitor and the Member Directory ($1,200 value)
- Full feature article with graphics or photos in each PAHRA Monitor (three per year - $1,200 value)
- Affiliate member dues ($350 value)

---

**PAHRA Gold Partner - $10,000 (more than a $21,000 value)**

**Benefits**

- Title co-sponsor at two PAHRA conferences ($10,000 value)
- One named “A” level sponsorship at one conference (at least a $3,500 value)
- Opportunity to provide promotional insert in each conference registration packet
- Information booth in registration area at two PAHRA conferences ($2,000 value)
- Three complimentary registrations at two PAHRA conferences ($2,700 value)
- Logo and listing on PAHRA website as PAHRA Gold Partner
- Logo and listing on all PAHRA conference marketing materials as PAHRA Gold Partner
- Full page color ad in all PAHRA conference programs ($750 value)
- Full page color ad in all issues of the Monitor and the Member Directory ($1,200 value)
- Full feature article with graphics or photos in each PAHRA Monitor (three per year - $1,200 value)
- Affiliate member dues ($350 value)

---

**PAHRA Silver Partner - $5,000 (more than a $9,300 value)**

**Benefits**

- One named “A” level sponsorship at one conference OR
  - One “B” level sponsorship at three PAHRA conferences (at least a $3,500 value)
- Exhibit booth and one complimentary registration at Spring Conference & Expo ($500 value)
- Two additional complimentary registrations at three PAHRA conferences ($1,800 value)
- Logo and listing on PAHRA website as PAHRA Silver Partner
- Logo and listing on PAHRA conference marketing materials as PAHRA Silver Partner
- Full page color ad in three PAHRA conference programs ($750 value)
- Full page color ad in all issues of the Monitor and the Member Directory ($1,200 value)
- Full feature article with graphics or photos in each PAHRA Monitor (three per year - $1,200 value)
- Affiliate member dues ($350 value)
PAHRA Bronze Partner - $3,000 (more than a $5,400 value)

Benefits
- "B" level sponsorship at one conference OR "C" level sponsorship at two conferences (at least a $1,500 value)
- Exhibit booth and one complimentary registration at Spring Conference & Expo ($500 value)
- Two additional complimentary registrations at two PAHRA conferences ($1,200 value)
- Logo and listing on PAHRA website as PAHRA Bronze Partner
- Logo and listing on PAHRA conference marketing materials as PAHRA Bronze Partner
- Half-page color ad in three PAHRA conference programs ($525 value)
- Half-page color ad in all issues of the Monitor and the Member Directory ($950 value)
- Feature article in one PAHRA Monitor of your choice ($400 value)
- Affiliate member dues ($350 value)

Friend of PAHRA Partner - $1,500 (more than a $2,700 value)

Benefits
- Exhibit booth and one complimentary registration at Spring Conference Expo ($500 value)
- Two additional complimentary registrations at one PAHRA conference ($600 value)
- Listing on PAHRA website as Friend of PAHRA Partner
- Listing on PAHRA conference marketing materials as Friend of PAHRA Partner
- Half-page color ad in one PAHRA conference program ($175 value)
- Quarter-page color ad in all issues of the Monitor and the Member Directory ($750 value)
- Feature article in one PAHRA Monitor of your choice ($400 value)
- Affiliate Member Dues ($350 value)
Sponsored Conference Events - Listed by Level

“A” Level Sponsorships

**Capitol Conference**
- Legislative Luncheon ($3,500)
  One available
- Capitol Reception ($5,000)
  One available

**Spring Conference & Expo**
- Exhibitors Luncheon ($2,500)
  One available
- PAHRA Country Buffet ($5,000)
  One available

**Annual Conference**
- Presidential Reception ($5,000)
  One available
- Best Practices Showcase & Awards ($2,500)
  One available

“B” Level Sponsorships

**Capitol Conference**
- Closing Breakfast & Speaker ($1,500)
- Hospitality & Networking Event ($1,500)

**Spring Conference & Expo**
- Closing Breakfast & Speaker ($1,500)
  One available
- Meet, Mix & Mingle Conference Kick-Off ($1,500)
  One available
- Hospitality & Networking Event ($1,500)
  Two available

**Annual Conference**
- Closing Breakfast & Speaker ($1,500)
  One available
- Best Practices Showcase & Awards ($2,500)
  One available
- Hospitality & Networking Event ($1,500)
  Two available

“C” Level Sponsorships

**All conferences**
- Refreshment Breaks ($900)
  Up to four available each conference; call or email for remaining availability