



Pennsylvania Association *of* Housing  
& Redevelopment Agencies

# 2019

## Membership, Partnership, Sponsorship and Marketing Opportunities

For questions or to obtain more information, please contact:

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## 2019 PAHRA Conference Schedule

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### **PAHRA Capitol Conference**

February 24-27, 2019

Hilton Harrisburg, Harrisburg, PA

### **PAHRA Spring Conference & Expo**

June 2-5, 2019

Seven Springs Mountain Resort,  
Seven Springs, PA



### **PAHRA Annual Conference**

September 15-18, 2019

Central Hotel & Conference Center, Harrisburg, PA

### **CD&H Practitioners Conference**

*(PAHRA contracts with PA DCED)*

October 7-8, 2019

Central Hotel & Conference Center, Harrisburg, PA

## 2019 PAHRA Affiliate Member Dues

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**\$300** for calendar year 2019

Dues include:

- Subscription to the PAHRA *Monitor* magazine (published three times per year).
- Discounts on conference attendance, advertising and exhibit booths.
- Listing in the PAHRA Member Directory, including description of your products, services and important contact information. Complimentary copy of the PAHRA Member Directory.
- Listing on the PAHRA website, including description of your products, services and important contact information, providing a **direct link to your company's website and your email**.
- Receive all PAHRA printed publications and electronic communications throughout the year

## PAHRA *Monitor* and PAHRA Member Directory

### **Full Page Color Ad**

Published in **three issues** of PAHRA *Monitor* and the PAHRA Member Directory

Member - \$1,200 (or \$400 per issue)  
Non-Member - \$1,500 (or \$500 per issue)

### **Half Page Color Ad**

Published in **three issues** of PAHRA *Monitor* and the PAHRA Member Directory

Member - \$950 (or \$325 per issue)  
Non-Member - \$1,275 (or \$425 per issue)

### **Quarter Page Color Ad**

Published in **three issues** of PAHRA *Monitor* and the PAHRA Member Directory

Member - \$750 (or \$250 per issue)  
Non-Member - \$1,000 (or \$350 per issue)



## Conference Programs

Capitol Conference, Spring Conference & Expo, Annual Conference

### **Full Page Color Ad** - each conference

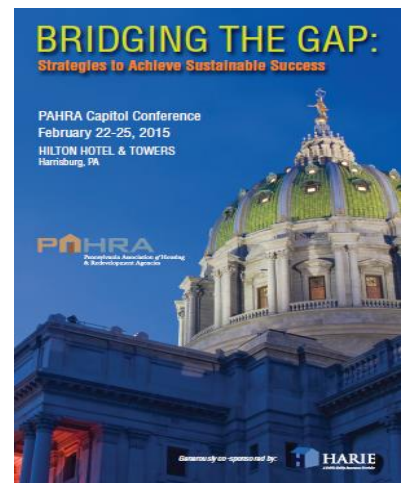
Member - \$250  
Non-Member - \$300

### **Half Page Color Ad** - each conference

Member - \$175  
Non-Member - \$250

### **Quarter Page Color Ad** - each conference

Member - \$125  
Non-Member - \$175



**Members may submit a request to publish a feature article in the Monitor. Full page article, which may include color photos or graphics - \$400. Contact [kelly@pahra.org](mailto:kelly@pahra.org) for publication dates and space availability.**

# Conference Sponsorship Options and Pricing



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## PAHRA Capitol Conference

February 24-27, 2018  
Hilton Harrisburg  
Harrisburg, PA

Conference Co-Sponsorship - \$5,000  
Legislative Reception Co-Sponsorship - \$5,000  
Legislative Luncheon - \$3,500  
Closing Breakfast & Speaker - \$1,500  
Hospitality & Networking Event - \$1,500  
Hospitality & Networking Event Co-Sponsor - \$750  
Refreshment Break - \$900

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## CD&H Practitioners Conference (PAHRA Contracts with PA DCED)

October 7-8, 2019  
Central Hotel & Conference Center  
Harrisburg, PA

Gold Sponsor - \$3,500  
Silver Sponsor - \$1,500  
Bronze Sponsor - \$750

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## PAHRA Spring Conference & Expo

June 2-5, 2019  
Seven Springs Mountain Resort  
Seven Springs, PA

Single exhibit booth:  
Member - \$500, Non-Member - \$650  
Double exhibit booth:  
Member - \$950, Non-Member - \$1200  
Conference Co-Sponsorship - \$5,000  
PAHRA Country Buffet - \$5,000 (*June 4*)  
Exhibitors Luncheon - \$2,500 (*June 3*)  
Kick-Off Pizza Party with Exhibitors - \$1,500 (*June 2*)  
Closing Breakfast & Speaker - \$1,500  
Hospitality & Networking Event - \$1,500  
Hospitality & Networking Event Co-Sponsor - \$750  
Refreshment Break - \$900

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## PAHRA Annual Conference

September 15-18, 2019  
Central Hotel & Conference Center  
State College, PA

Conference Co-Sponsorship - \$5,000  
Presidential Reception - \$5,000  
Best Practices Showcase & Awards - \$2,500  
Closing Breakfast & Speaker - \$1,500  
Hospitality & Networking Event - \$1,500  
Refreshment Break - \$900

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### **PAHRA Platinum Partner - \$30,000 (*more than a \$52,000 value*)**

#### **Benefits**

- Title sponsor of **three** PAHRA conferences (*\$30,000 value*)
- One named “A” level sponsorship at **each** conference (*\$15,000 value*)
- Information booth in registration area at **all** PAHRA conferences (*\$3,000 value*)
- Five complimentary registrations at **three** PAHRA conferences (*\$4,200 value*)
- Home page banner, logo and listing on PAHRA website as Proud PAHRA Platinum Partner
- Logo and listing on **all** PAHRA conference marketing materials as Platinum Partner
- Full page color ad in **all** PAHRA conference programs (*\$1,000 value*)
- Full page color ad in **all** issues of *Monitor* and the Member Directory (*\$1,200 value*)
- Affiliate member dues (*\$300 value*)
- Full feature article with graphics or photos in **each** PAHRA *Monitor* (*three per year*)

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### **PAHRA Gold Partner - \$10,000 (*more than an \$18,000 value*)**

#### **Benefits**

- Title co-sponsor at **two** PAHRA conferences (*\$10,000 value*)
- One named “A” level sponsorship at **one** conference (*at least a \$3,500 value*)
- Information booth in registration area at **two** PAHRA conferences (*\$2,000 value*)
- Two complimentary registrations at **three** PAHRA conferences (*\$1,680 value*)
- Logo and listing on PAHRA website as PAHRA Gold Partner
- Logo and listing on **all** PAHRA conference marketing materials as PAHRA Gold Partner
- Full page color ad in **all** PAHRA conference programs (*\$1,000 value*)
- Full page color ad in **all** issues of the *Monitor* and the Member Directory (*\$1,200 value*)
- Affiliate member dues (*\$300 value*)
- Full feature article with graphics or photos in **each** PAHRA *Monitor* (*three per year*)

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### **PAHRA Silver Partner - \$5,000 (*more than an \$8,000 value*)**

#### **Benefits**

- **One** named “A” level sponsorship at one conference **OR**  
**One** “B” level sponsorship at three PAHRA conferences (*at least a \$3,600 value*)
- Exhibit booth at Spring Conference & Expo (*\$500 value*)
- Two complimentary registrations at **three** PAHRA conferences (*\$1,680 value*)
- Logo and listing on PAHRA website as PAHRA Silver Partner
- Logo and listing on PAHRA conference marketing materials as PAHRA Silver Partner
- Full page color ad in **three** PAHRA conference programs (*\$750 value*)
- Full page color ad in **all** issues of the *Monitor* and the Member Directory (*\$1,200 value*)
- Affiliate member dues (*\$300 value*)
- Full feature article with graphics or photos in **each** PAHRA *Monitor* (*three per year*)

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### PAHRA Bronze Partner - \$3,000 *(more than a \$4,500 value)*

#### Benefits

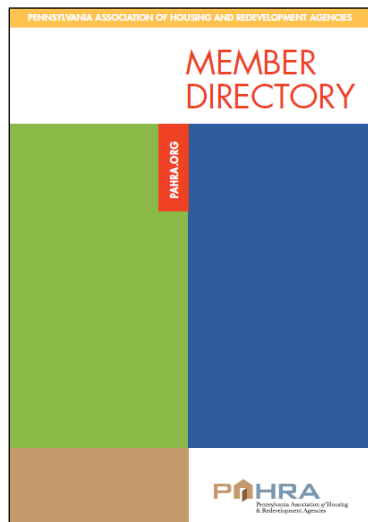
- “B” level sponsorship at one conference **OR**  
“C” level sponsorship at two conferences *(at least a \$1,200 value)*
- Exhibit booth at Spring Conference & Expo *(\$500 value)*
- Two complimentary registrations at two PAHRA conferences *(\$1,120 value)*
- Logo and listing on PAHRA website as PAHRA Bronze Partner
- Logo and listing on PAHRA conference marketing materials as PAHRA Bronze Partner
- Half-page color ad in three PAHRA conference programs *(\$525 value)*
- Half-page color ad in all issues of the *Monitor* and the Member Directory *(\$950 value)*
- One article in a PAHRA *Monitor* of your choice
- Affiliate member dues *(\$300 value)*

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### Friend of PAHRA Partner - \$1,500 *(more than a \$2,200 value)*

#### Benefits

- Exhibit booth at Spring Conference Expo *(\$500 value)*
- Two complimentary registrations at one PAHRA conference *(\$560 value)*
- Listing on PAHRA website as Friends of PAHRA Partner
- Listing on PAHRA conference marketing materials as Friends of PAHRA Partner
- Half- page color ad in one PAHRA conference program *(\$175 value)*
- Quarter page color ad in all issues of the *Monitor* and the Member Directory *(\$750 value)*
- One article in a PAHRA *Monitor* of your choice
- Affiliate Member Dues *(\$300 value)*



### “A” Level Sponsorships

#### Capitol Conference

- Legislative Luncheon (\$3,500)
- Legislative Reception (\$5,000)

#### Spring Conference & Expo

- Exhibitors Luncheon (\$2,500)
- PAHRA Country Buffet (\$5,000)

#### Annual Conference

- Presidential Reception (\$2,500)
- Awards Banquet (\$5,000)



### “B” Level Sponsorships

#### Capitol Conference

- Closing Breakfast & Speaker (\$1,500)
- Hospitality & Networking Event (\$1,500)

#### Spring Conference & Expo

- Closing Breakfast & Speaker (\$1,500)
- Kick-Off Pizza Party with Exhibitors (\$1,500)
- Hospitality & Networking Event (\$1,500)

#### Annual Conference

- Closing Breakfast & Speaker (\$1,500)
- Best Practices Showcase (\$1,500)
- Hospitality & Networking Event (\$1,500)



### “C” Level Sponsorships

#### All conferences

- Refreshment Break (\$900)

