

# 2018 JOINT PAHRA / MARC-NAHRO ANNUAL SPRING CONFERENCE & EXPO

**CONFERENCE AGENDA AS OF APRIL 1, 2018**

**JUNE 24-27, 2018, HERSHEY LODGE, HERSHEY, PA**

Generously Sponsored by: Housing And Redevelopment Insurance Exchange (HARIE) • Co-Sponsored by: Chrislynn Energy Services, Inc.

## Sunday, June 24, 2018

2:00 p.m. – 3:30 p.m. (need preferred times)	<b>MARC NAHRO COMMITTEE MEETINGS</b> – <i>Empire A-B-C</i> Commissioners Community Revitalization & Development (CR&D) Housing International Research & Global Exchange (IRGE) Member Services Professional Development
4:00 p.m. – 6:00 p.m.	<b>MARC NAHRO EXECUTIVE BOARD MEETING</b> – <i>Crystal Room A</i>
4:00 p.m. – 6:00 p.m.	<b>PAHRA COMMITTEE MEETINGS</b> Finance Committee 4:00 p.m. – 5:00 p.m. <i>Cocoa 2</i> Scholarship Committee 4:00 p.m. - 5:00 p.m. <i>Cocoa 1</i> Professional Development Committee 4:00 p.m. – 6:00 p.m. <i>Cocoa 3</i> Legislative Committee 4:00 p.m. – 6:00 p.m. <i>Empire D</i> Member Services Committee 5:00 p.m. – 6:00 p.m. <i>Cocoa 2</i> Civil Service Committee 5:00 p.m. – 6:00 p.m. <i>Cocoa 1</i>
4:00 p.m. – 6:00 p.m.	<b>EARLY REGISTRATION</b> <i>Chocolate Lobby</i>
6:00 p.m. – 8:00 p.m.	<b>PAHRA BOARD OF DIRECTORS MEETING</b> <i>Cocoa Terrace</i>
8:00 p.m. – 10:00 p.m.	<b>KICK-OFF PIZZA PARTY WITH THE EXHIBITORS</b> <i>Chocolate Ballroom – Aztec/Nigerian</i> <b>Generously sponsored by: Chrislynn Energy Services, Inc.</b>

## Monday, June 25, 2018

7:30 a.m. – 8:30 a.m.	<b>BREAKFAST BUFFET</b> <i>Chocolate Ballroom – Aztec/Nigerian</i>
7:30 a.m. – 12:00 p.m.	<b>REGISTRATION</b> <i>Chocolate Lobby</i>

8:00 a.m. – 3:00 p.m.	<b>EXHIBITS OPEN</b> <i>Chocolate Ballroom – Aztec/Nigerian</i>			
8:00 a.m. – 8:15 a.m.	<b>WELCOME - PAHRA PRESIDENT SENGHOR MANNS &amp; MARC-NAHRO PRESIDENT MARSHA PARHAM</b> <i>Chocolate Ballroom – Aztec/Nigerian</i>			
	<b>Concurrent Educational Sessions (Option to Add Track V if desired – Empire A)</b>			
	<i>Track I – Cocoa 1</i>	<i>Track II – Cocoa 2-3</i>	<i>Track III – Cocoa 6</i>	<i>Track IV – Cocoa 4-5</i>
8:20 a.m. – 9:30 a.m.	<b>“DROP THE MIC” OPENING PLENARY SESSION</b> Exhibitors are invited to introduce themselves and briefly describe their products or services. Offers a unique opportunity to reach a majority of the conference attendees, encouraging more personal interaction and booth traffic. <i>Chocolate Ballroom – Aztec/Nigerian</i>			<b>Executive Management &amp; Leadership: A NAHRO Professional Development Seminar</b> for both seasoned and aspiring professionals.
9:40 a.m. – 10:50 a.m.	<b>Social Media Policies &amp; Procedures</b> Host: Tonya Mitchell-Weston, Executive Director, Housing Authority of the County of Warren Speaker: Grace Bond, Esq. Blakinger Thomas PC ( <i>confirmed</i> )	<b>Redevelopment &amp; CD Initiatives – Examples of Success!</b> Facilitated by: Andrew French, Executive Director, Fayette County Redevelopment Authority Join us to discuss: <ul style="list-style-type: none"> <li>• How Redevelopment &amp; CD Agencies are Succeeding</li> <li>• New &amp; Innovative Funding Resources</li> <li>• New Blight Fighting Tools &amp; Strategies</li> </ul>	<b>Identifying Signs of Illegal Activity at Your Property / Partnering Effectively with Law Enforcement</b> Host: Cheryl Johns, Executive Director, Altoona Housing Auth. Speaker: Barry Howe, Regional Director, PA Office of Attorney General, Bureau of Narcotics Investigation ( <i>confirmed</i> )	<ul style="list-style-type: none"> <li>• Is there a difference between management &amp; leadership? YES!</li> <li>• How do I achieve an effective balance between the two? JOIN US!</li> </ul> NAHRO Faculty: Stacy L. Spann, Executive Director, Housing Opportunities Commission of Montgomery County, MD
11:00 a.m. – 11:30 a.m.	<b>MID-MORNING REFRESHMENTS WITH THE EXHIBITORS</b> <i>Chocolate Ballroom – Aztec/Nigerian</i> <b>Generously sponsored by: Always Safe Sidewalks</b>			
11:35 a.m. – 12:45 p.m.	<b>Sexual (and Other) Harrassment &amp; Retaliation in the Workplace</b>  Host: Tonya Mitchell-Weston, Executive Director, Housing Authority of the County of Warren Speaker: S. Whitney Rahman, Esq. Blakinger Thomas PC ( <i>confirmed</i> )	<b>Don’t Overreact to REAC</b> Covering recent changes that HUD has implemented for the inspection process; where to focus attention when preparing for your REAC inspection. Host: Fred Banuelos, Vice-President, Harrisburg Housing Authority Speaker: Dennis DiBello, American Property Consultants ( <i>confirmed</i> )	<b>Operationalizing the Moving to Work Expansion: Opening A Dialogue with HUD</b> Host: Michael H. Syme, Esq., Partner, Fox Rothschild Moderator: Monica A. Hawkins, Director, Office of Public Housing, HUD Philadelphia Regional Office Speaker: Marianne Nazzaro, Director, MtW Demonstration Program, U.S. Department of Housing & Urban Development ( <i>confirmed</i> )	<b>Executive Management &amp; Leadership (continued)</b>

12:45 p.m. – 1:45 p.m.	<b>LUNCH WITH THE EXHIBITORS – SPEAKER: SUNNY SHAW, NAHRO SENIOR VICE-PRESIDENT</b> <i>Chocolate Ballroom – Aztec/Nigerian</i> <b>Generously sponsored by: HAI Group</b>			
1:50 p.m. – 3:00 p.m.	<b>Cyber Security &amp; Business Continuity: Ransomware, Data Breaches &amp; Other Threats</b> What threats are lurking out there, how to prevent a security breach or avoid a cyber attack, how to deal with the damage if it happens. Host: Brian Yaworsky, Executive Director, Housing Authority of the County of Beaver Speaker Sponsors: Nate Kline, Infradapt, LLC and Shawn Llewellyn, P&G Brokers/PGUI ( <i>confirmed</i> )	<b>REAC Inspections: Practical Exercises &amp; Non-Industry Standards</b> How to prepare for a REAC inspection with HUD’s new non-industry standards, including practical exercises to apply knowledge of what to do in advance of, during, and after the inspection. Host: Fred Banuelos, Vice-President, Harrisburg Housing Authority Speaker: Dennis DiBello, American Property Consultants ( <i>confirmed</i> )	<b>Hershey Trolley Works Tour</b> A historical sightseeing, and chocolate-tasting tour through the inspiring story of Milton Hershey, his legacy, and his town.  <b>Trivial Tidbit:</b> In 1909, Milton Hershey established the Milton Hershey School, which exists today as a cost-free, private, co-ed, residential school and home for children from low-income families designed to provide them with a quality education and positive, stable home environment. Hershey believed that “ <i>a family’s income should not determine a child’s outcome</i> ”.	<b>Executive Management &amp; Leadership (continued)</b>
3:00 p.m. – 3:30 p.m.	<b>AFTERNOON BREAK WITH THE EXHIBITORS</b> <i>Chocolate Ballroom – Aztec/Nigerian</i> <b>Generously sponsored by: FireDex Pittsburgh</b>			
3:30 p.m. – 4:30 p.m.	<b>MARC NAHRO ANNUAL MEMBERSHIP MEETING</b>			<b>Executive Management &amp; Leadership (continued)</b>
8:00 p.m. – 12:00 a.m.	<b>“BE A CORNSTAR!”</b> This annual cornhole tournament is a popular event. Proceeds benefit the PAHRA Scholarship fund. \$20 entry fee per 2-person team. <i>Cocoa Terrace &amp; Cocoa I</i> <b>Tournament generously sponsored by: Horizon Information Systems</b> <span style="background-color: yellow; padding: 2px;"><b>Hospitality Sponsorship is Available \$1,500</b></span>			
<b>Tuesday, June 26, 2018</b>				
7:30 a.m. – 8:30 a.m.	<b>BREAKFAST BUFFET</b> <i>Chocolate Ballroom – Aztec/Nigerian</i>			
8:00 a.m. – 11:45 a.m.	<b>REGISTRATION</b> <i>Chocolate Lobby</i>			
8:00 a.m. – 11:45 a.m.	<b>EXHIBITS OPEN</b> <i>Chocolate Ballroom – Aztec/Nigerian</i>			

	<b>Concurrent Educational Sessions (Option to Add Track V if desired – Empire A)</b>			
	<i>Track I – Cocoa 1</i>	<i>Track II – Cocoa 2-3</i>	<i>Track III – Cocoa 6</i>	<i>Track IV – Cocoa 4-5</i>
8:30 a.m. – 9:40 a.m.	<p><b>Capital Fund (CFP) and Other Related Program Updates – Session 1</b></p> <p>Host: Ed Primm, Senior Project Manager, Real Estate, Allegheny County Housing Authority Presented by: HUD Office of Public &amp; Indian Housing, David Fleischman, Supervisor, Capitol Programs Div.; Chris Granger, Housing Capital Improvement Specialist <i>(confirmed)</i></p>	<p><b>Volunteer Programs and Liability Exposure</b></p> <p>Identifying liability exposures associated with having volunteer programs and how to ensure that your organization is protected.</p> <p>Host: Shannon Rearick, Management Aide, Clarion County Housing Authority Speaker: Ariana Parker, Risk Control Specialist, HAI Group <i>(confirmed)</i></p>	<p><b>Got Issues? Let’s Talk Annual Maintenance/Management Roundtable</b></p> <p>Facilitated by: Angela Carolla, Director of Mixed Finance Assets, Fayette County Housing Authority <i>(confirmed)</i></p>	<p><b>Executive Management &amp; Leadership (continued)</b></p>
9:50 a.m. – 11:00 a.m.	<p><b>Capital Fund (CFP) and Other Related Program Updates – Session 2</b></p> <p>HUD Office of Public &amp; Indian Housing <i>(confirmed)</i></p>	<p><b>Reasonable Accommodations: Assistive Animals</b></p> <p>How to distinguish differences and establish appropriate policies for service animals vs. emotional support animals.</p> <p>Hosts: Penny Campbell, Executive Director, Clarion County Housing Authority; Michael H. Syme, Esq., Partner, Fox Rothschild, LLP Speaker: Jaime Milligan, Esq., Program Manager, Education &amp; Outreach, West Penn Rural Fair Housing, Fair Housing Law Center <i>(confirmed)</i></p>	<p><b>Develop Killer Pest Control Contracts</b></p> <p>Calendar-based pest control applications expose residents and staff to pesticides and allergens associated with infestations, but do not solve pest problems. An integrated pest management (IPM) approach more effectively puts resources where and when they are most needed. Discuss elements of an IPM contract, bid specifications and sample contracts.</p> <p>Host: Speaker: Jayne Windham, HHS Trainer &amp; Consultant, Stop Pests in Housing at Cornell University’s Northeastern IPM Center <i>(confirmed)</i></p>	<p><b>Executive Management &amp; Leadership (continued)</b></p>
11:00 a.m. – 11:40 a.m.	<p><b>MID-MORNING REFRESHMENT BREAK / EXHIBITOR PRIZE DRAWINGS / BASKET AUCTION DRAWINGS / EXHIBITS CLOSE</b> <i>Chocolate Ballroom – Aztec/Nigerian</i>      <b>Generously sponsored by: Kidde US</b></p>			

11:40 a.m. - 12:50 p.m.	<b>Capital Fund (CFP) and Other Related Program Updates – Session 3</b>  HUD Office of Public & Indian Housing ( <i>confirmed</i> )	<b>Disability Etiquette – Part 1 of 2</b>  Coordinated by: Penny Campbell, Clarion County Housing Authority and Amy Auman, Regional Housing Coordinator, Self-Determination Housing Project of PA ( <i>confirmed</i> )	<b>Annual Workplace Safety Training</b>  Topic / Speakers to be Determined  Presented by: Cocciardi & Associates, Inc.	<b>Executive Management &amp; Leadership (continued)</b>
1:00 p.m. – 2:10 p.m.	<b>Capital Fund (CFP) and Other Related Program Updates – Session 4</b>  HUD Office of Public & Indian Housing ( <i>confirmed</i> )	<b>Disability Simulation – Part 2 of 2</b>  Coordinated by: Penny Campbell, Clarion County Housing Authority and Amy Auman, Regional Housing Coordinator, Self-Determination Housing Project of PA ( <i>confirmed</i> )	<b>How to Have Your Cake and Eat It Too!</b>  The Chrislynn team of energy consultants will explore ways to save money on utilities and how to overcome hurdles in order obtain HUD reimbursements for those energy savings. Presented by: Chrislynn Energy Services, Inc. ( <i>confirmed</i> )	<b>Executive Management &amp; Leadership (continued)</b>
<b>LUNCH ON YOUR OWN &amp; FREE TIME</b>	<i>Modified schedule provides a heavy refreshment break at 11:00 AM. Training sessions end at 2:10 PM. Actual training hours remain the same, however, this avoids the after-lunch attendance drop, and also allows time for exploring area attractions.</i>			<b>Executive Management &amp; Leadership course continues through 4:30 PM</b>
7:00 p.m. – 9:00 p.m.	<b>COUNTRY BBQ</b> <b>WILL INCLUDE THE 31<sup>ST</sup> ANNUAL PAHRA SCHOLARSHIP AWARDS PRESENTATIONS - RECIPIENTS WILL BE INVITED TO SPEAK</b> <i>Chocolate Ballroom – Aztec</i> <b>Generously sponsored by: HARIE</b>			
9:00 p.m. – 12:00 a.m.	<b>AFTER-PARTY: EVENING HOSPITALITY &amp; ENTERTAINMENT</b> <i>Cocoa Terrace &amp; Cocoa 1</i> <b>Generously sponsored by:</b> <b>Hospitality Sponsorship is Available \$1,500</b>			
<b>Wednesday, June 27, 2018</b>				
8:30 a.m. – 10:00 a.m.	<b>BREAKFAST BUFFET AND CLOSING PLENARY SESSION</b>  Invited Speaker: The Honorable Charlie Dent, U.S. House of Representatives, 15 <sup>th</sup> Congressional District, House Appropriations Committee, Subcommittee on Transportation, Housing and Urban Development ( <i>invited</i> ) <i>Chocolate Ballroom – Aztec</i> <b>Generously sponsored by: Pennsylvania Housing Finance Agency</b>			