



# PAHRA / MARC NAHRO ANNUAL SPRING CONFERENCE & EXPO

HERSHEY LODGE, HERSHEY, PA  
JUNE 24-27, 2018



*Planting Seeds of Success*

Generously sponsored by:



Generously co-sponsored by:



# Planting Seeds of Success

## 2018 PAHRA/MARC NAHRO ANNUAL SPRING CONFERENCE & EXPO

Visit [www.pahra.org](http://www.pahra.org) for updated information on training sessions, speakers, events and other conference news.

### Sunday, June 24, 2018

2:00 p.m. - 3:30 p.m.	MARC NAHRO Committee Meetings
4:00 p.m. - 6:00 p.m.	PAHRA Committee Meetings
4:00 p.m. - 6:00 p.m.	MARC NAHRO Executive Board Meeting
4:00 p.m. - 6:00 p.m.	Early Bird Registration
6:00 p.m. - 8:00 p.m.	PAHRA Board of Directors Meeting
8:00 p.m. - 10:00 p.m.	Kick-Off Pizza Party in Exhibit Hall ( <i>generously sponsored by Chrislynn Energy Services, Inc.</i> )

### Monday, June 25, 2018

7:30 a.m. – 8:30 a.m.	Breakfast Buffet in Exhibit Hall
7:30 a.m. – 12:00 p.m.	Registration
8:00 a.m. – 3:30 p.m.	Exhibits Open - Please Visit Our Vendors!
8:00 a.m. – 8:15 a.m.	Welcome - Conference Host, PAHRA President, MARC NAHRO President
8:15 a.m. – 9:30 a.m.	Exhibitors' "Drop The Mic" Moment
8:30 a.m. – 4:30 p.m.	NAHRO Executive Management & Leadership Seminar
9:40 a.m. – 3:00 p.m.	Select from Four Tracks of Concurrent Educational Sessions
11:00 a.m. – 11:30 a.m.	Extended Networking Break in Exhibit Hall ( <i>generously sponsored by Always Safe Sidewalks</i> )
12:45 p.m. – 1:45 p.m.	Luncheon Buffet in Exhibit Hall - Sunny Shaw, NAHRO Senior Vice-President ( <i>generously sponsored by HAI Group</i> )
3:00 p.m. – 3:30 p.m.	Extended Networking Break in Exhibit Hall ( <i>generously sponsored by FireDEX Pittsburgh</i> )
3:30 p.m. – 4:40 p.m.	MARC NAHRO Annual Business Meeting
8:00 p.m. – 12:00 a.m.	"Be A Cornstar" Cornhole Tournament - PAHRA Scholarship Fundraiser ( <i>generously sponsored by Horizon Information Systems</i> )

### Monday Concurrent Educational Sessions Include:

- **"Drop The Mic" Moment:** Exhibitors are provided the opportunity to take the microphone and introduce themselves, their products or services.
- **Social Media Policies & Procedures:** Smartphone Apps, Facebook, Twitter, YouTube, Instagram... Discuss Strategies to Legally Limit or Monitor Their Use During Work Hours, Adopt & Enforce Policies
- **Sexual (and Other) Harassment in the Workplace:** Beyond #MeToo and the Time's Up Movement, Employers Must Acknowledge and Address These Issues Appropriately
- **Cyber Security:** Avoiding & Dealing with Ransomware, Data Breaches, and Other Lurking Cyber Threats
- **Don't Overreact to REAC!**
  - o Implementing recent changes to the inspection process
  - o Where best to focus your attention, manpower, and funds when preparing for your REAC inspection
- **REAC Inspection – Practical Exercises**
  - o Things to do in advance of, during, and after your REAC inspection
  - o Applying new Non-Industry Standards
- **Identifying Signs of Illegal Activity at Your Property & Partnering Effectively with Law Enforcement to Stop It**
- **Operationalizing the Moving to Work Expansion: An Open Dialogue with the HUD MtW Office**
- **Executive Management & Leadership:** A NAHRO Professional Development Seminar for Both Seasoned & Aspiring Professionals (*class size is limited; pre-registration and additional fee required*)
  - o Is there a difference between management and leadership? YES!
  - o How do I achieve an effective balance between the two? JOIN US!
- **Hershey Trolley Works Tour:** An Historical Sightseeing Journey Through the Inspiring Story of Milton Hershey, His Legacy and His Town (\$20 fee; seating is limited; pre-registration is recommended)

## Tuesday, June 26, 2018

7:30 a.m. – 8:30 a.m.	Breakfast Buffet in Exhibit Hall
7:30 a.m. – 11:30 a.m.	Registration
8:00 a.m. – 11:30 a.m.	Exhibits Open
8:30 a.m. – 4:30 p.m.	NAHRO Executive Management & Leadership Seminar
8:30 a.m. – 2:10 p.m.	Select from Four Tracks of Concurrent Educational Sessions
11:00 a.m. – 11:30 a.m.	Networking Break in Exhibit Hall / Prize Drawings / Exhibits Close <i>(generously sponsored by Kidde US.)</i>
7:00 p.m. – 9:00 p.m.	Country BBQ - 31st Annual PAHRA Scholarship Awards <i>(generously sponsored by HARIE)</i>
9:00 p.m. – 12:00 a.m.	Evening Hospitality and Networking Event

### Tuesday Concurrent Educational Sessions Include:

- **Capital Fund & Related Program Updates:** A Four-Session Forum Hosted by the CFFP Team, Office of Capital Improvements, HUD PIH
- **Redevelopment & CD Initiatives - Examples of Success!** Come join us to discuss:
  - How Redevelopment & CD Agencies are Succeeding
  - New & Innovative Funding Resources
  - New Blight Fighting Tools & Strategies
- **Volunteer Programs & Liability Exposure:** How to Ensure that Your Agency is Protected
- **Reasonable Accommodations – Assistive Animals:** Distinguish Differences & Establish Practical Policies for Service Animals vs. Emotional Support Animals
- **Disability Etiquette & Interactive Disability Simulation:** An Insightful Multi-Session Presentation
- **Got Issues? Let's Talk:** Our Annual Maintenance / Management Roundtable – Always a Hit!
- **Have Your Cake & Eat It Too:** Explore Ways to Save Money on Utilities & Keep Those Dollars in Your Agency's Pocket Rather than HUD's
- **Develop Killer Pest Control Contracts Through Integrated Pest Management (IPM):**
  - Put Your Pest Control Resources Where They are Most Needed and Most Effective
  - Reduce Resident & Staff Exposure to Pesticides & Allergens
  - Sample IPM Bid Specs & Contracts
- **Our Annual Workplace Safety Training:** Specific Topic to be Determined
- **Executive Management & Leadership:** Day Two of This NAHRO Course Continues to Teach High Performing Professionals How to Stay on Top of Their Game
- **Visit Our Vendors:** Continued Opportunities to Get Acquainted With our Industry Partners Who Provide the Products and Services that Enable Us to Perform Our Jobs More Efficiently and Effectively

## Wednesday, June 27, 2018

8:30 a.m. – 10:00 a.m.	Closing Breakfast <i>(generously sponsored by Pennsylvania House Finance Agency)</i>
<b>Invited Speaker:</b>	The Honorable Charles Dent, U.S. House of Representatives, PA 15th Congressional District, House Appropriations Committee, Sub-Committee on Transportation, Housing & Urban Development <i>(not yet confirmed)</i>

*(See next page for conference registration form.)*

**2018 PAHRA/MARC NAHRO ANNUAL SPRING CONFERENCE & EXPO** (please use black ink and print clearly)

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Don't forget the PAHRA or MARC NAHRO MEMBER BONUS**

for each two full registrations, the third full registration is half-price!

**FULL PACKAGE:**  Member - \$300  Non-member - \$340

*NOTE: Full Package does NOT include registration fee for the NAHRO Executive Management & Leadership Seminar. However, seminar attendees receive a 50% discount on the Full Package.*

**DAILY SESSIONS:**  Member - \$170  Non-member - \$200  Specify date: \_\_\_\_\_

**NAHRO EXECUTIVE MANAGEMENT & LEADERSHIP SEMINAR**  \$550\* Pre-Registration is required.

*\*NAHRO Training & Materials Fee: \$400 (includes both hard copy and electronic) plus 50% Discount Conference Registration Fee: \$150 = Total Cost for Both Seminar & Conference Combined: \$550*

**HERSHEY TROLLEY WORKS TOUR:**  \$20

*(seating is limited; pre-registration is recommended; departure from hotel lobby)*

**GUEST PACKAGE:**  \$100

*Sorry – in order to keep costs low, we do not accept credit cards.*

Total Amount: \$ \_\_\_\_\_

*Please copy and complete a separate form for each attendee.*

**Attendees are encouraged to email registration forms to [kelly@pahra.org](mailto:kelly@pahra.org) with payment to follow.**

Please copy and complete a separate form for each attendee. Please make check payable to PAHRA and mail with a copy of your completed registration form to:

PAHRA, PO BOX J, New Florence, PA 15944

**THANK YOU!**



## Hotel Reservations

**Please contact the hotel directly for room reservations:**

Hershey Lodge

325 University Drive, Hershey, PA 17033

717-533-3311 or 1-800-HERSHEY

Identify yourself as a member of the Pennsylvania Association of Housing & Redevelopment Agencies group.

### Conference Group Room Rate

**Includes delicious hot breakfast buffet daily:**

\$208 per night single occupancy plus applicable tax and fees.

\$115.50 per person per night double occupancy plus applicable tax and fees.

*Reserve before May 23, 2018 to receive PAHRA Group Room Rate.*

### Conference Cancellation Policy:

Conference cancellation requests must be made in writing and may be emailed to [kelly@pahra.org](mailto:kelly@pahra.org) by June 11, 2018 for a full refund. No refunds will be made after that date. This policy also applies to registrations transmitted electronically or mailed without a check.

### Hotel Cancellation Policy:

Hotel cancellations are under the policy of Hershey Lodge. Neither PAHRA nor MARC NAHRO is responsible for the reimbursement of any hotel fees. Please read your hotel confirmation closely regarding deposit, refund or cancellation.

## Registration Fees

**PAHRA or MARC NAHRO MEMBER BONUS**

**– for each two full registrations,  
the third full registration is half-price!**

**Full Package:** \$300 Member; \$340 Non-member

Full Package includes admission to all daily sessions, networking and hospitality events, refreshment breaks, Kick-Off Pizza Party, Lunch With Exhibitors, Country BBQ and all conference materials.

*NOTE: Full Package does NOT include registration fee for the NAHRO Executive Management & Leadership Seminar. However, seminar attendees receive a 50% discount on the Full Package. See details below.*

**Daily Session:** \$170 Member, \$200 Non-member

Daily Session includes admission to one full day of sessions, daily events for that selected date, refreshment breaks and conference materials.

### NAHRO Executive Management

**& Leadership Seminar:** \$550\*

NAHRO Executive Management & Leadership Seminar includes two-day NAHRO seminar registration, all course materials both hard copy and electronic, as well as admission to all Annual Spring Conference & Expo events, refreshment breaks, Lunch With Exhibitors, Country BBQ, evening hospitality and networking events, and all other conference materials.

NAHRO Training & Materials Fee: \$400

(includes both hard copy and electronic)

50% Discount Conference Registration Fee: \$150

\*Total Cost for Both Seminar & Conference Combined \$550

**Guest Package:** \$100

Guest Package includes admission to refreshment breaks, evening events, and Country BBQ.

*Attendees are encouraged to email registration forms to [kelly@pahra.org](mailto:kelly@pahra.org) with payment to follow. Please copy and complete a separate form for each attendee. Checks made payable to PAHRA should be mailed to:*

PAHRA

PO Box J

New Florence, PA 15944.

*Sorry – in order to keep costs low, we do not accept credit cards.*



Pennsylvania Association of Housing & Redevelopment Agencies

P.O. Box J  
New Florence, PA 15944

## 2018 PAHRA PARTNERS & FRIENDS

PAHRA expresses our sincere appreciation to our PAHRA Partners and Friends of PAHRA for your continued and generous support of our association, our members and our mission. Thank you!

### PLATINUM PARTNER:

Housing & Redevelopment Insurance Exchange



### GOLD PARTNER:

Chrislynn Energy Services



### SILVER PARTNERS:

HAI Group



U-COMP



Pennsylvania Housing Finance Agency



### BRONZE PARTNERS:

American Health Care Group, LLC



Federal Home Loan Bank-Pittsburgh



Fox Rothschild, LLP



Horizon Information Systems



Infradapt, LLC



Kidde-United Technologies



### FRIENDS OF PAHRA:

Affordable Housing Accountants, Ltd.

Always Safe Sidewalks

BDO PHA Finance

Blakinger Thomas, PC

Comcast Internet Essentials

Duncan Financial Group

Excalibur Insurance Management Services

FireDEX Pittsburgh

Maher-Duessel

Mullin & Lonergan Associates, Inc.

P&G Brokers

Pepper Hamilton, LLP

Roland Stock, LLC

The EADS Group, Inc.