



You're invited...

... to exhibit at the **Joint 2018 Spring Conference & Expo**
 to be held **June 24-27, 2018** at **Hershey Lodge, Hershey, PA.**



The Joint PAHRA – MARC NAHRO 2018 Spring Expo will offer a compact, one and one-half day format which provides plenty of time dedicated for conference attendees to view the exhibits and for you to greet both old and new customers in a relaxed, casual setting.

Major conference meals, breaks and events are held within the Exhibit Hall. On Sunday, June 24, a welcoming PIZZA PARTY will be held in the Exhibit Hall to provide time for everyone to get acquainted. Monday morning, the conference opens with the Exhibitors' "DROP THE MIC" moment, when you are invited to take the stage, introduce yourself, your company, your products and services. Monday's "LUNCH WITH THE EXHIBITORS" includes time for in-booth product demonstrations. Extended refreshment breaks are held in the Exhibit Hall. Exhibitors are invited to attend evening networking and hospitality events, providing even more opportunities for personal interaction with conference attendees. Or perhaps you will decide to stay after the Expo closes to enjoy additional networking during a round of golf or our delicious country barbeque on Tuesday evening.

To get even more recognition for your company, you may want to sponsor or co-sponsor a conference event such as an evening hospitality or refreshment break. Click the Marketing tab at www.pahra.org and follow the link to view PAHRA's 2018 Membership, Partnership, Sponsorship & Marketing Opportunities, then contact us about remaining availability.

EXHIBIT & AD DETAILS

Each exhibitor receives a FREE, full-page COLOR ad in the conference program. Ad copy is due Monday, May 14, 2018. Ad specs: 4.75" wide x 7.625" high, vertical orientation. Preferred format is a high quality PDF file.

Hotel reservations may be made directly with Hershey Lodge by calling 1-800-HERSHEY or 717-533-3311. Be sure to ask for the PAHRA group room rate, which includes hot breakfast buffet each morning and is available until May 23, 2018.

Booth reservations due:

Monday, May 14, 2018

Exhibits open:

Monday, June 25, 8 AM

Booth costs:

Single, 8' x 10'
 Double, 8' x 20'

Booth setup:

Sunday, June 24, 5 PM – 10 PM or
 Monday, June 25, 7 AM

Exhibits close:

Tuesday, June 26, 12:00 PM
 Exhibitors' Prize Drawings
 11:00 AM – 11:45 AM

Member Non-Member

\$500 \$ 650
 \$950 \$1,200

Exhibitor Registration Form

Company _____

Address _____

Description of products/services _____

Contact name _____ E-mail _____

Phone _____ Cell _____

Booth size: Single, 8' x 10' Double, 8' x 20'

Individuals representing firm (booth reservation fee includes one representative):

Name _____ Title _____

Additional individuals representing firm (cost of \$100 per person):

Name _____ Title _____

Name _____ Title _____

Membership

I would like to become a PAHRA affiliate member. Enclosed is \$300 for 2018 annual dues.

Affiliate dues include subscription to the PAHRA *Monitor* (our association's news journal published three times per year); discounts on conference attendance, advertising and display booths; an Affiliate listing on the PAHRA website including your company's contact information, description of your products and services AND a direct link to your email or website from www.pahra.org; an Affiliate listing in the PAHRA Member Directory, along with a complimentary copy of the directory providing current contact information for all PAHRA members and affiliates, and electronic member listings upon request providing email contacts at your fingertips.

PAHRA Partnerships

Please send me more information on the benefits of becoming a PAHRA Partner or Friend of PAHRA.

You can also visit www.pahra.org, click the Marketing tab, and follow the link to *2018 Membership, Partnership, Sponsorship & Marketing Opportunities* or contact us by e-mail or telephone to discuss the benefits of a PAHRA partnership in detail.

Return this completed form with your payment to:



Pennsylvania Association of Housing and Redevelopment Agencies, P.O. Box J, New Florence, PA 15944

For questions, contact Kelly Hicks at 724-676-4446 or toll free at 855-70-PAHRA or e-mail kelly@pahra.org.