



Pennsylvania Association *of* Housing
& Redevelopment Agencies

2017

Membership, Partnership, Sponsorship and Marketing Opportunities

For questions or to obtain more information, please contact:

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2017 PAHRA Conference Schedule



PAHRA Capitol Conference

February 26 – March 1, 2017

Hilton Harrisburg, Harrisburg, PA

CD&H Practitioners Conference

(PAHRA contracts with PA DCED)

March 20-21, 2017

Nittany Lion Inn, State College, PA



PAHRA Spring Conference & Expo

June 4-7, 2017

Seven Springs Mountain Resort, Champion, PA

PAHRA Annual Conference

September 17-20, 2017

Lancaster Marriott at Penn Square, Lancaster, PA

2017 PAHRA Affiliate Member Dues

\$300 for calendar year 2017

Dues include:

- Subscription to the PAHRA *Monitor* magazine (published three times per year).
- Discounts on conference attendance, advertising and exhibit booths.
- Listing in the PAHRA Member Directory, including description of your products, services and important contact information. Complimentary copy of the PAHRA Member Directory.
- Listing on the PAHRA website, including description of your products, services and important contact information, which provides a **direct link** to your company's website and your email.
- Receiving PAHRA printed publications and electronic communications throughout the year

PAHRA *Monitor* and PAHRA Member Directory

Full Page Color Ad

Published in **three issues** of PAHRA *Monitor* and the PAHRA Member Directory

Member - \$1,200

Non-Member - \$1,500

Half Page Color Ad

Published in **three issues** of PAHRA *Monitor* and the PAHRA Member Directory

Member - \$950

Non-Member - \$1,275

Quarter Page Color Ad

Published in **three issues** of PAHRA *Monitor* and the PAHRA Member Directory

Member - \$750

Non-Member - \$1,000



Conference Programs

Capitol Conference, Spring Conference & Expo, Annual Conference

Full Page Color Ad - each conference

Member - \$250

Non-Member - \$300

Half Page Color Ad - each conference

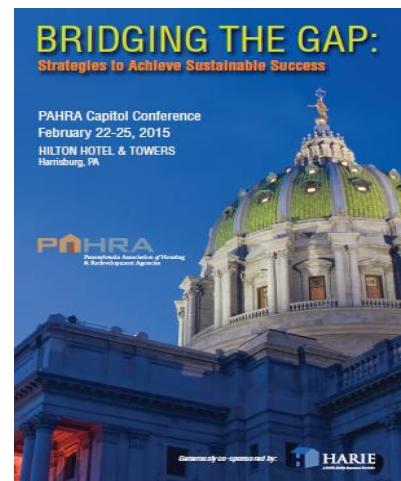
Member - \$175

Non-Member - \$250

Quarter Page Color Ad - each conference

Member - \$125

Non-Member - \$175



Conference Sponsorship Options and Pricing



PAHRA Capitol Conference

February 26 – March 1, 2017
Hilton Harrisburg
Harrisburg, PA

Conference Co-Sponsorship - \$5,000
Legislative Reception - \$5,000
Legislative Luncheon - \$3,500
Closing Breakfast & Speaker - \$1,500
Hospitality & Networking Event - \$1,200
Refreshment Break - \$750

CD&H Practitioners Conference (PAHRA Contracts with PA DCED)

March 20-21, 2017
Nittany Lion Inn
State College, PA

Conference Co-Sponsorship - \$5,000
Meal Sponsorship - \$3,500
Meal Co-Sponsorship - \$1,500
Refreshment Break - \$750

PAHRA Spring Conference & Expo

June 4-7, 2017
Seven Springs Mountain Resort
Champion, PA

Single exhibit booth:
 Member - \$500, Non-Member - \$650
Double exhibit booth:
 Member - \$950, Non-Member - \$1200
Conference Co-Sponsorship - \$5,000
PAHRA Country Buffet - \$5,000 (*June 6*)
Exhibitors Luncheon - \$2,500 (*June 5*)
Exhibitors Reception - \$2,500 (*June 6*)
Welcoming Pizza Party with Exhibitors - \$1,500 (*June 4*)
Closing Breakfast & Speaker - \$1,500
Hospitality & Networking Event - \$1,200
Refreshment Break - \$750

PAHRA Annual Conference

September 17-20, 2017
Lancaster Marriott at Penn Square
Lancaster, PA

Conference Co-Sponsorship - \$5,000
Awards Banquet - \$5,000
Presidential Reception - \$2,500
Closing Breakfast & Speaker - \$1,500
Hospitality & Networking Event - \$1,200
Refreshment Break - \$750

PAHRA Platinum Partner - \$30,000 (*more than a \$52,000 value*)

Benefits

- Title sponsor of three PAHRA conferences (*\$30,000 value*)
- One named “A” level sponsorship at each conference (*\$15,000 value*)
- Information booth in registration area at all PAHRA conferences (*\$3,000 value*)
- Five complimentary registrations at three PAHRA conferences (*\$4,200 value*)
- Home page banner, logo and listing on PAHRA website as PAHRA Platinum Partner
- Logo and listing on PAHRA conference marketing materials as Platinum Partner
- Full page color ad in all PAHRA conference programs (*\$1,000 value*)
- Full page color ad in all issues of *Monitor* and the Member Directory (*\$1,200 value*)
- Affiliate member dues (*\$300 value*)
- Full feature article with graphics or photos in each PAHRA *Monitor* (*three per year*)

PAHRA Gold Partner - \$10,000 (*more than an \$18,000 value*)

Benefits

- Title co-sponsor at two PAHRA conferences (*\$10,000 value*)
- One named “A” level sponsorship at one conference (*at least a \$3,500 value*)
- Information booth in registration area at two PAHRA conferences (*\$2,000 value*)
- Two complimentary registrations at three PAHRA conferences (*\$1,680 value*)
- Logo and listing on PAHRA website as PAHRA Gold Partner
- Logo and listing on PAHRA conference marketing materials as PAHRA Gold Partner
- Full page color ad in all PAHRA conference programs (*\$1,000 value*)
- Full page color ad in all issues of the *Monitor* and the Member Directory (*\$1,200 value*)
- Affiliate member dues (*\$300 value*)
- Full feature article with graphics or photos in each PAHRA *Monitor* (*three per year*)

PAHRA Silver Partner - \$5,000 (*more than an \$8,000 value*)

Benefits

- One named “A” level sponsorship at one conference **OR**
one “B” level sponsorship at three PAHRA conferences (*at least a \$3,600 value*)
- Exhibit booth at Spring Conference & Expo (*\$500 value*)
- Two complimentary registrations at three PAHRA conferences (*\$1,680 value*)
- Logo and listing on PAHRA website as PAHRA Silver Partner
- Logo and listing on PAHRA conference marketing materials as PAHRA Silver Partner
- Full page color ad in three PAHRA conference programs (*\$750 value*)
- Full page color ad in all issues of the *Monitor* and the Member Directory (*\$1,200 value*)
- Affiliate member dues (*\$300 value*)
- Full feature article with graphics or photos in each PAHRA *Monitor* (*three per year*)

PAHRA Bronze Partner - \$3,000 *(more than a \$4,500 value)*

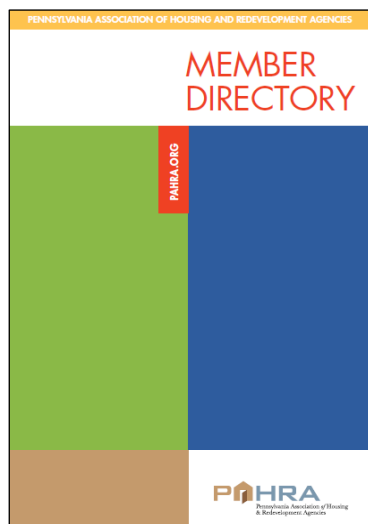
Benefits

- “B” level sponsorship at one conference **OR**
“C” level sponsorship at two conferences *(at least a \$1,200 value)*
- Exhibit booth at Spring Conference & Expo *(\$500 value)*
- Two complimentary registrations at two PAHRA conferences *(\$1,120 value)*
- Logo and listing on PAHRA website as PAHRA Bronze Partner
- Logo and listing on PAHRA conference marketing materials as PAHRA Bronze Partner
- Half-page color ad in three PAHRA conference programs *(\$525 value)*
- Half-page color ad in all issues of the *Monitor* and the Member Directory *(\$950 value)*
- One article in a PAHRA *Monitor* of your choice
- Affiliate member dues *(\$300 value)*

Friend of PAHRA Partner - \$1,500 *(more than a \$2,200 value)*

Benefits

- Exhibit booth at Spring Conference Expo *(\$500 value)*
- Two complimentary registrations at one PAHRA conference *(\$560 value)*
- Listing on PAHRA website as Friends of PAHRA Partner
- Listing on PAHRA conference marketing materials as Friends of PAHRA Partner
- Half- page color ad in one PAHRA conference program *(\$175 value)*
- Quarter page color ad in all issues of the *Monitor* and the Member Directory *(\$750 value)*
- One article in a PAHRA *Monitor* of your choice
- Affiliate Member Dues *(\$300 value)*



“A” Level Sponsorships

Capitol Conference

- Legislative Luncheon (\$3,500)
- Legislative Reception (\$5,000)

Spring Conference & Expo

- Exhibitors Luncheon (\$2,500)
- Exhibitors Reception (\$2,500)
- PAHRA Country Buffet (\$5,000)

Annual Conference

- Presidential Reception (\$2,500)
- Conference Registration Gifts (\$2,500)
- Awards Banquet (\$5,000)



“B” Level Sponsorships

Capitol Conference

- Closing Breakfast & Speaker (\$1,500)
- Hospitality & Networking Event (\$1,200)

CD & H Practitioners Conference

- Networking Reception (\$1,500)

Spring Conference & Expo

- Closing Breakfast & Speaker (\$1,500)
- Welcoming Pizza Party with Exhibitors (\$1,500)
- Hospitality & Networking Event (\$1,200)

Annual Conference

- Closing Breakfast & Speaker (\$1,500)
- Hospitality & Networking Event (\$1,200)



“C” Level Sponsorships

All conferences

- Refreshment Break (\$750)

