

You're invited...

...to exhibit at PAHRA's 2017 Spring Conference & Expo to be held June 4-7, 2017 at Seven Springs Mountain Resort.



Our Spring Expo offers a compact, one and one-half day format which offers plenty of time dedicated for conference attendees to view the exhibits and for you to greet both old and new customers in a relaxed, casual setting.

Booths are arranged around the exhibit hall where all major conference events are held. On Sunday, June 4th, a welcoming Pizza Party will be held in the exhibit hall to provide time for everyone to get acquainted. On Monday, June 5th, we host "Lunch with the Exhibitors", which includes time for in-booth product demonstrations. Extended refreshment breaks are held in the exhibit hall. Exhibitors are also invited to the networking and hospitality events held each evening, providing even more opportunities for personal interaction with conference attendees. And perhaps, you will decide to stay after the Expo closes to enjoy additional networking during a round of golf or PAHRA's country barbeque.

To get even more recognition for your company, you may want to sponsor or co-sponsor a conference event such as evening networking or a refreshment break. Go to the Marketing tab at www.pahra.org and follow the link to view PAHRA's 2017 Advertising & Sponsorship Opportunities, then contact us about remaining availability.

EXHIBIT & AD DETAILS

Each exhibitor receives a FREE, full-page ad in the conference program. Ad copy is due Monday, May 1, 2017. Ad specs: 4.75" wide x 7.625" high, vertical orientation. Preferred format is a high quality PDF file.

Hotel reservations may be made directly with Seven Springs Mountain Resort by calling 800-452-2223 or 814-352-7777. Be sure to ask for the PAHRA group room rate which includes a delicious breakfast buffet daily and is available through May 8.

Booth reservations due:

Monday, May 1, 2017

Booth setup:

Sunday, June 4, 5 p.m. - 10 p.m.

Exhibit opens:

Monday, June 5, 8 a.m.

Exhibit closes:

Tuesday, June 6, 12:00 p.m.
Exhibitor's Prize Drawings held 11:00 a.m. - 11:45 a.m.

Booth costs:

Single, 8' x 10'
Double, 8' x 20'

Member

\$500
\$950

Non-member

\$ 650
\$1,200

Exhibitor Registration Form

Company _____

Address _____

Description of products/services _____

Contact name _____ E-mail _____

Phone _____ Fax _____

Booth size: Single, 8' x 10' Double 8' x 20'

Individuals representing firm (booth reservation fee includes **one** representative):

Name _____ Title _____

Additional individuals representing firm (cost of \$100 per person):

Name _____ Title _____

Name _____ Title _____

Membership

I would like to become a PAHRA affiliate member. Enclosed is \$300 for 2017 annual dues.

Affiliate dues include subscription to the PAHRA *Monitor* (our association's news journal published three times per year); discounts on conference attendance, advertising and display booths; an Affiliate listing on the PAHRA website including your company's contact information, description of your products and services AND a direct link to your email or website from www.pahra.org; an Affiliate listing in the PAHRA Member Directory, along with a complimentary copy of the directory providing current contact information for all PAHRA members and affiliates; and electronic member listings providing email contacts at your fingertips.

PAHRA Partnerships

Please send me more information on the benefits of becoming a PAHRA Partner or Friend of PAHRA.

You can also visit www.pahra.org, click the Marketing tab, and follow the link to *2017 Advertising and Sponsorship Opportunities* or contact us by e-mail or telephone to discuss the benefits of a PAHRA partnership in detail.

Return this completed form with your payment to:

Pennsylvania Association of Housing and Redevelopment Agencies

P.O. Box J

New Florence, PA 15944



For questions, contact Kelly Hicks at 724-676-4446 or toll free at 855-70-PAHRA or e-mail kelly@pahra.org.