2016 Membership, Partnership, Sponsorship and Marketing Opportunities

For questions or to obtain more information, please contact:

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PAHRA Capitol Conference
February 21-24, 2016
Hilton Hotel & Towers, Harrisburg, PA

CD&H Practitioners Conference
(PAHRA contracts with PA DCED)
April 24-26, 2016
Nittany Lion Inn, State College, PA

PAHRA Spring Conference & Expo
June 21-24, 2016
Hershey Lodge, Hershey, PA

PAHRA Annual Conference
& 60th Anniversary Celebration
September 18-21, 2016
Omni Bedford Springs Resort, Bedford, PA

2016 PAHRA Affiliate Member Dues

$300 for calendar year 2016

Dues include:

- Subscription to the PAHRA Monitor magazine (published three times per year).
- Discounts on conference attendance, advertising and exhibit booths.
- Listing in the PAHRA Member Directory, including description of your products, services and important contact information. Complimentary copy of the PAHRA Member Directory.
- Listing on the PAHRA website, including description of your products, services and important contact information, which provides a direct link to your company’s website and your email.
- Receiving PAHRA printed publications and electronic communications throughout the year
2016 Advertising Rates for PAHRA Publications

PAHRA Monitor and PAHRA Member Directory

**Full Page Color Ad**
Published in three issues of PAHRA Monitor and the PAHRA Member Directory
  Member - $1,200
  Non-Member - $1,500

**Half Page Color Ad**
Published in three issues of PAHRA Monitor and the PAHRA Member Directory
  Member - $950
  Non-Member - $1,275

**Quarter Page Color Ad**
Published in three issues of PAHRA Monitor and the PAHRA Member Directory
  Member - $750
  Non-Member - $1,000

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Conference Programs
Capitol Conference, Spring Conference & Expo, Annual Conference

**Full Page Color Ad** - each conference
  Member - $250
  Non-Member - $300

**Half Page Color Ad** - each conference
  Member - $175
  Non-Member - $250

**Quarter Page Color Ad** - each conference
  Member - $125
  Non-Member - $175
# Conference Sponsorship Options and Pricing

## PAHRA Capitol Conference
February 21-24, 2016  
Hilton Hotel & Towers  
Harrisburg, PA  
Conference Co-Sponsorship - $5,000  
Legislative Reception - $5,000  
Legislative Luncheon - $3,500  
Closing Breakfast & Speaker - $1,500  
Hospitality & Networking Event - $1,200  
Refreshment Break - $750

## CD&H Practitioners Conference  
(PAHRA Contracts with PA DCED)
April 24-26, 2016  
Nittany Lion Inn  
State College, PA  
Conference Co-Sponsorship - $5,000  
Networking Reception - $1,500  
Refreshment Break - $750

## PAHRA Spring Conference & Expo
June 21-24, 2016  
Hershey Lodge  
Hershey, PA  
Single exhibit booth:  
Member - $500, Non-Member - $650  
Double exhibit booth:  
Member - $950, Non-Member - $1200  
Conference Co-Sponsorship - $5,000  
PAHRA Country Buffet - $5,000  
(June 23)  
Exhibitors Luncheon - $2,500  
(June 22)  
Exhibitors Reception - $2,500  
(June 22)  
Welcoming Pizza Party with Exhibitors - $1,500  
(June 21)  
Closing Breakfast & Speaker - $1,500  
Hospitality & Networking Event - $1,200  
Refreshment Break - $750

## PAHRA Annual Conference
September 18-21, 2016  
Omni Bedford Springs Resort  
Bedford, PA  
Conference Co-Sponsorship - $5,000  
Awards Banquet - $5,000  
Conference Registration Gifts - $2,500  
Presidential Reception - $2,500  
Closing Breakfast & Speaker - $1,500  
Hospitality & Networking Event - $1,200  
Refreshment Break - $750
Partnership Package Options and Pricing

PAHRA Platinum Partner - $30,000 *(more than a $52,000 value)*

Benefits
• Title sponsor of three PAHRA conferences *(value)*
• One named “A” level sponsorship at each conference *(value)*
• Information booth in registration area at all PAHRA conferences *(value)*
• Five complimentary registrations at three PAHRA conferences *(value)*
• Home page banner, logo and listing on PAHRA website as PAHRA Platinum Partner
• Logo and listing on PAHRA conference marketing materials as Platinum Partner
• Full page color ad in all PAHRA conference programs *(value)*
• Full page color ad in all issues of Monitor and the Member Directory *(value)*
• Affiliate member dues *(value)*
• Full feature article with graphics or photos in each PAHRA Monitor *(three per year)*

PAHRA Gold Partner - $10,000 *(more than an $18,000 value)*

Benefits
• Title co-sponsor at two PAHRA conferences *(value)*
• One named “A” level sponsorship at one conference *(at least a $3,500 value)*
• Information booth in registration area at two PAHRA conferences *(value)*
• Two complimentary registrations at three PAHRA conferences *(value)*
• Logo and listing on PAHRA website as PAHRA Gold Partner
• Logo and listing on PAHRA conference marketing materials as PAHRA Gold Partner
• Full page color ad in all PAHRA conference programs *(value)*
• Full page color ad in all issues of the Monitor and the Member Directory *(value)*
• Affiliate member dues *(value)*
• Full feature article with graphics or photos in each PAHRA Monitor *(three per year)*

PAHRA Silver Partner - $5,000 *(more than an $8,000 value)*

Benefits
• One named “A” level sponsorship at one conference **OR** one “B” level sponsorship at three PAHRA conferences *(at least a $3,600 value)*
• Exhibit booth at Spring Conference & Expo *(value)*
• Two complimentary registrations at three PAHRA conferences *(value)*
• Logo and listing on PAHRA website as PAHRA Silver Partner
• Logo and listing on PAHRA conference marketing materials as PAHRA Silver Partner
• Full page color ad in three PAHRA conference programs *(value)*
• Full page color ad in all issues of the Monitor and the Member Directory *(value)*
• Affiliate member dues *(value)*
• Full feature article with graphics or photos in each PAHRA Monitor *(three per year)*
**PAHRA Bronze Partner - $3,000 (more than a $4,500 value)**

Benefits
- “B” level sponsorship at one conference **OR**
  “C” level sponsorship at two conferences ([at least a $1,200 value](#))
- Exhibit booth at Spring Conference & Expo ([$500 value](#))
- Two complimentary registrations at two PAHRA conferences ([$1,120 value](#))
- Logo and listing on PAHRA website as PAHRA Bronze Partner
- Logo and listing on PAHRA conference marketing materials as PAHRA Bronze Partner
- Half-page color ad in three PAHRA conference programs ([$525 value](#))
- Half-page color ad in all issues of the *Monitor* and the Member Directory ([$950 value](#))
- One article in a PAHRA *Monitor* of your choice
- Affiliate member dues ([$300 value](#))

**Friend of PAHRA Partner - $1,500 (more than a $2,200 value)**

Benefits
- Exhibit booth at Spring Conference Expo ([$500 value](#))
- Two complimentary registrations at one PAHRA conference ([$560 value](#))
- Listing on PAHRA website as Friends of PAHRA Partner
- Listing on PAHRA conference marketing materials as Friends of PAHRA Partner
- Half-page color ad in one PAHRA conference program ([$175 value](#))
- Quarter page color ad in all issues of the *Monitor* and the Member Directory ([$750 value](#))
- One article in a PAHRA *Monitor* of your choice
- Affiliate Member Dues ([$300 value](#))
“A” Level Sponsorships
Capitol Conference
• Legislative Luncheon ($3,500)
• Legislative Reception ($5,000)
Spring Conference & Expo
• Exhibitors Luncheon ($2,500)
• Exhibitors Reception ($2,500)
• PAHRA Country Buffet ($5,000)
Annual Conference
• Presidential Reception ($2,500)
• Conference Registration Gifts ($2,500)
• Awards Banquet ($5,000)

“B” Level Sponsorships
Capitol Conference
• Closing Breakfast & Speaker ($1,500)
• Hospitality & Networking Event ($1,200)
CD & H Practitioners Conference
• Networking Reception ($1,500)
Spring Conference & Expo
• Closing Breakfast & Speaker ($1,500)
• Welcoming Pizza Party with Exhibitors ($1,500)
• Hospitality & Networking Event ($1,200)
Annual Conference
• Closing Breakfast & Speaker ($1,500)
• Hospitality & Networking Event ($1,200)

“C” Level Sponsorships
All conferences
• Refreshment Break ($750)